WTR 1000 Recognizes Banner Witcoff's Trademark Practice, Trio of Attorneys

Banner Witcoff is ranked as a top trademark firm in Illinois in the 2021 edition of World Trademark Review 1000 – The World's Leading Trademark Professionals.

In addition to the firmwide ranking, the guide recognized three Banner Witcoff attorneys — Anna King, Katie Laatsch Fink and Richard Stockton— as leading practitioners for trademark prosecution and strategy.

Now in its 11th year, the WTR 1000 recommends top trademark firms and attorneys in over 80 jurisdictions globally. The guide is based on extensive research conducted over a four-month period with hundreds of attorneys around the world and their clients involved with trademarks.

The guide said the following about Banner Witcoff:

"Revered boutique Banner Witcoff is a safe pair of hands for any IP brief. It makes the most of its 125-plus attorney team to protect, defend and enforce trademark rights in just about all forums, industries and countries; it currently cares for some 14,500 active applications and registrations worldwide. One secret of the ensemble's success is effective teamwork, with rights holders enjoying close attention from multiple senior lawyers. For YETI Coolers, for example, Anna King and Katie Laatsch Fink connect to provide sage counsel across the trademark lifecycle. Chair of the trademark committee King has extensive international rights management know-how and a knack for anticipating problems and resolving them before they blow up. Fink is appreciated for the clarity of her communications and her dedication to clients. In another integrated display, King and Richard Stockton protect Schneider Electric, which operates in 100-plus countries and maintains a portfolio of over 1,400 active trademarks."

To learn more about our seasoned team of trademark attorneys and their capabilities and experience, click here.

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