



## WTR 1000 Recognizes Banner Witcoff's Trademark Practice, Three Attorneys

Banner Witcoff is ranked as a top trademark firm in Illinois in the 2023 edition of World Trademark Review 1000 – The World's Leading Trademark Professionals.

In addition to the firm-wide ranking, the guide recognized three Banner Witcoff attorneys: Anna King, Katie Laatsch Fink, and Richard Stockton – as leading practitioners for trademark prosecution and strategy.

The WTR 1000 has recommended top trademark firms and attorneys in over 80 jurisdictions globally. The guide is based on extensive research conducted over a four-month period with hundreds of attorneys around the world and their clients involved with trademarks.

The guide said the following about Banner Witcoff:

“With 115 attorneys in four offices, Banner Witcoff is well-equipped to service companies from start-ups to Fortune 500 entities. Across the world, the group manages some 13,000 trademarks, adding new ones everyday – 2021 saw the practice file 300 marks in the United States and 700 internationally. Principal shareholders Anna King and Katie Fink lead the practice in Chicago. Both are experienced portfolio managers who know how to secure brands and get the most value out of IP assets. Together they handle prosecution and counselling work for YETI Coolers, Coulter Ventures, the audio electronics company Shure Inc, Lakeshore Learning Materials and the web printing and finishing pioneer Mark Andy Inc. One major project this year was a rebrand for global manufacturer Trane Technologies, formerly Ingersoll Rand. This endeavour saw them filing marks and securing rights in 160 jurisdictions globally. Richard Stockton also knows IP rights inside out. As deft and insightful in his portfolio management as in the courtroom, Stockton delivers a mixed patent, trademark, utility and design practice that is well suited to patrons in any industry.”

To learn more about our seasoned team of trademark attorneys and their capabilities and experience, [click here](#).

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