WTR 1000 Names Banner Witcoff and Four Attorneys Among World's Leading Trademark Professionals

Banner Witcoff received a silver ranking in the 2026 edition of World Trademark Review 1000 – The World's Leading Trademark Professionals.

In addition to the firm-wide recognition, the guide recognized four of the firm's attorneys, Louis DiSanto, Katie Laatsch Fink, Anna King, and Richard Stockton as leading practitioners for trademark prosecution and strategy.

The guide said the following about Banner Witcoff:

"Banner Witcoff is a valuable partner to anyone seeking assistance with trademark matters. The team delivers practical advice that is tailored to business needs, and they make complex processes seem straightforward." With a strict focus on strategy, **Katie Laatsch Fink** devises bespoke brand protection programs that align with each client's unique goals and enforcement priorities. She navigates intricate brand portfolios with ease and represents clients in litigation and administrative proceedings before the TTAB. "**Anna King** is timely, insightful and provides creative solutions when negotiating settlements. What sets Anna apart is her ability to provide clear, actionable advice that's grounded in a strong understanding of both IP law and business requirements. She knows when to bring in the right specialists while keeping maintaining a coordinated experience across the board." Tasked with defending one of the world's most recognizable brands, the pair lead Playboy Enterprises' global strategy, steering prosecution and litigation with flair. **Richard Stockton** blends prosecution depth and courtroom acuity to manage intricate IP portfolios and steer his patrons through high-stakes disputes. A sharp strategist in contentious and transactional matters, **Louis DiSanto** blends courtroom experience with practical brand guidance, helping businesses protect and leverage their IP assets across markets."

The WTR 1000 has recommended top trademark firms and attorneys in over 80 jurisdictions globally. The guide is based on extensive research conducted over four months with hundreds of attorneys worldwide and their clients involved in trademarks.

To learn more about our seasoned team of trademark attorneys and their capabilities and experience, click here.

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