World Trademark Review Ranks Banner Witcoff and Four Attorneys in 2024 WTR 1000: The World's Leading Trademark Professionals

Banner Witcoff received a silver ranking in the 2024 edition of World Trademark Review 1000 – The World's Leading Trademark Professionals. In addition to the firm-wide recognition, the guide recognized four of the firm's attorneys: Louis DiSanto, Katie Laatsch Fink, Anna King, and Richard Stockton as leading practitioners for trademark prosecution and strategy.

The WTR 1000 has recommended top trademark firms and attorneys in over 80 jurisdictions globally. The guide is based on extensive research conducted over four months with hundreds of attorneys around the world and their clients involved with trademarks.

The guide said the following about Banner Witcoff:

"Boasting one of Chicago's deepest benches when it comes to trademark prosecution, Banner Witcoff's 115 attorneys in Illinois, DC, Boston and Portland serve up top-notch IP counsel to every kind of business. With about 13,000 active trademark applications and registrations on its docket, the firm knows portfolio management inside and out. In Chicago the principal shareholders are the dynamic duo Anna King and Katie Laatsch Fink. "Anna and Katie are fantastic partners for the development, management and care of brands, including trademark strategy and portfolio management. There are no two better attorneys that take the time and make the investment to understand clients' business models and needs. They always deliver high-quality work product within time and budget." Richard Stockton and new addition to the WTR 1000 Louis DiSanto are more wide-ranging IP professionals, but are well equipped to service patrons with complex trademark needs. Stockton has procured more than 1,500 US registrations for trademarks and copyright, as well as utility and design patents. He has recently been active assisting in the defence of Westland Diary Company in the Northern District of California against a preliminary

injunction brought by Ornua Foods North America, Inc and Ornua Co-operative Limited. DiSanto, with King and Laatsch Fink, has worked with Rogue Fitness to develop and manage its worldwide trademark portfolio since 2018. Since 2016 he and King have also assisted Sloan Valve Company with its portfolio."

To learn more about our seasoned team of trademark attorneys and their capabilities and experience, click here.

Posted: February 9, 2024