



# WITCON

## DELIVERED

For nearly 20 years, Banner Witcoff has provided intellectual property programming to corporate audiences through its signature WITCON seminar. Now, reimagined as a series, Banner Witcoff brings IP programs to corporate audiences everywhere as **WITCON Delivered**.

The first program of the traveling series will take place at the 71 South Wacker building in Chicago on June 8, 2023. Attendees may also attend the programming virtually.

The firm will host two sessions with topics selected to help you protect your organization's intellectual property assets. Attendees will be provided lunch, and CLE credit will be available in Illinois and Virginia.

### Our Agenda

#### Patent Attacks: The Risks and Benefits

Attacking patents after grant has become commonplace through the USPTO's post-grant procedures. But procedures exist to attack patent applications before they ever issue. This session will examine how third parties might attack patent applications during examination, whether it is prudent to do so, and the impact of pre-issuance attacks on your business model and patent program.



**Jay Bombien**

**Of Counsel, Banner Witcoff**

Jay counsels clients on all types of patent-related matters while focusing on securing patent rights in electrical, computer, and mechanical technologies including medical imaging systems, autonomous driving, factory automation, wireless communication systems, semiconductor devices and fabrication,

printing systems and devices, electronic displays and driving circuitry, medical and biomedical devices, automotive control systems, and magnetoresistive devices.



**Brian Emfinger**

**Shareholder, Banner Witcoff**

Brian Emfinger focuses his practice on growing patent portfolios for clients of all sizes. He has helped clients obtain domestic and foreign patent protection in a wide variety of technologies, including 5G telecommunications, video and image processing, the Internet-of-Things (IoT), cybersecurity and network maintenance, content delivery, remote and virtual computing, voice recognition, search engines, scientific instruments and equipment, military systems, fintech, insurtech, ecommerce, business methods, and footwear. Brian also enjoys advising clients on cutting-edge technologies like artificial intelligence, virtual reality, and augmented reality.

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**Modern Strategies for Enforcing IP Against Online Infringers**

Online infringement has proliferated the past few years and those responsible have become even more difficult to pin down. From interdicting fake social media posts to drop shipments, traditional methods of enforcement have a place in the toolkit but new techniques are needed. In this session, Katie Laatsch Fink and Erik Maurer will explore emerging strategies for enforcing IP in today's difficult online environment.



**Katie Laatsch Fink**

**Shareholder, Banner Witcoff**

Katie is recognized as one of Chicago's most notable women lawyers. She represents clients in litigation and provides counseling on a broad range of issues involving patents, trademarks, trade dress, copyrights and trade secrets. Katie has significant experience managing and litigating intellectual property matters. Knowledgeable in all aspects of litigation from discovery and motion practice to trial and appeal, she has successfully achieved her clients' business goals in enforcing intellectual property rights and defending against infringement allegations.



**Erik Maurer**

**Shareholder, Banner Witcoff**

Erik Maurer focuses his practice on intellectual property litigation and counseling at the intersection of technological innovation, industrial design, and brand building. Whether pioneering new strategies for defining and enforcing product configuration trade dress or crafting creative dispute resolutions, Erik thrives on understanding clients' business goals and solving complex IP problems.



If you have any questions about the event, please email us at [event@bannerwitcoff.com](mailto:event@bannerwitcoff.com)

Register to attend virtually by [clicking here](#).

Register to attend in-person by [clicking here](#).

WITCON Delivered is intended exclusively for a corporate audience and clients of the firm, and attendance is by invitation only. We reserve the right to refuse any registration at our sole discretion.

Application for 1 hour of CLE credit will be sought in IL and VA. Applications for credit in other states will be considered upon request. Please provide complete bar information during registration to seek credit. Please note that because of various jurisdictional requirements, we cannot guarantee that CLE applications will be approved. Our programs are intended for the benefit of our clients and contacts and we reserve the right to refuse any registration at our sole discretion.