



## **Ross A. Dannenberg discusses Sony's failed attempt to trademark "Let's Play" in Gamasutra**

Ross A. Dannenberg discusses the U.S. Patent and Trademark Office's rejection of Sony's attempt to trademark the words, "Let's Play," in *Gamasutra*.

Mr. Dannenberg says it's interesting that the trademark was rejected based on someone else's trademark — "Let'z Play" — and not due to undescriptiveness.

Please click [here](#) to read the article.

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