Prosecution & Portfolio Management

Strategic Patent Protection and Long-Term Portfolio Value

Securing a patent is only the beginning. Long-term value comes from thoughtful prosecution, strategic portfolio development, and effective lifecycle management. Banner Witcoff's Prosecution and Portfolio Management practice helps innovators capture, optimize, and defend both utility and design patent rights—aligning intellectual property strategy with broader business objectives.

From drafting and prosecuting high-quality patent applications to managing large, global portfolios, we provide comprehensive support across the full lifecycle of intellectual property assets.

Our Prosecution and Portfolio Management Services

Utility and Design Patent Prosecution

We assist clients in securing meaningful patent protection across both functional and aesthetic innovation:

- **Utility patent prosecution** focuses on how inventions work, providing protection across complex technologies, including software, electronics, semiconductors, medical devices, industrial systems, artificial intelligence, and materials science.
- **Design patent prosecution** protects the visual appearance of products, graphical user interfaces, packaging, and ornamental features that contribute to brand recognition and market differentiation.

Banner Witcoff has a longstanding reputation in both areas—from strategic claim drafting and high-volume utility filings to market-leading results in design patent procurement. Notably, the firm has ranked as the top U.S. design patent filer for more than two decades.

Our patent prosecutors combine technical depth with legal strategy to draft applications that support future enforcement, licensing, and commercialization.

Portfolio Strategy and Planning

Effective portfolio management begins with strategy. We help clients develop filing plans that prioritize high-value innovation, balance cost considerations, and maximize competitive advantage. Our services include:

- Invention capture and disclosure evaluation
- Filing strategies aligned with product roadmaps
- Global filing coordination
- Continuation and divisional planning
- Competitive landscape and freedom-to-operate awareness

Maintenance and Lifecycle Optimization

We support ongoing portfolio development through lifecycle management, including maintenance fee forecasting, patent term adjustment analysis, continuation decisions, and cost-benefit evaluations.

Portfolio Audits and Performance Analysis

Regular portfolio assessments help ensure alignment with evolving business priorities. We conduct audits to identify underperforming or redundant assets and recommend pruning or reinvestment strategies.

Integration with IP Enforcement

Prosecution and portfolio strategy are closely connected to enforcement outcomes. We build patent portfolios with future litigation, licensing, and risk mitigation in mind.

Experience and Recognition

- Patent prosecution has been a core practice at Banner Witcoff since the firm’s founding in 1920.
- The firm has obtained more U.S. design patents than any other law firm for over 20 consecutive years.
- Our technical depth supports prosecution across software, life sciences, mechanical, electrical, and chemical technologies.
- We manage large, globally diversified patent portfolios for clients ranging from startups to multinational enterprises.

Why Clients Choose Banner Witcoff

Integrated Utility and Design Expertise

We protect both functional innovation and visual design, creating layered patent strategies that strengthen enforcement and commercialization.

Technical Breadth Across Industries

Our attorneys have backgrounds in engineering, chemistry, physics, software development, and medical technologies.

Business-Focused Strategy

We align patent prosecution and portfolio decisions with product cycles, market objectives, and competitive realities.

Global Coordination

We design portfolios with international reach to support growth and market access worldwide.

Build, Manage, and Maximize Your Patent Portfolio

Banner Witcoff's Prosecution and Portfolio Management practice delivers strategic patent protection that supports innovation, growth, and long-term business value.

Relevant Practices

- Appellate Litigation
- Brand Protection
- Copyright Registrations and Enforcement
- Counseling, Opinions + Licensing
- Counterfeit Goods Seizure
- Design Patents
- Jury Trials
- Litigation
- Patent Interferences
- PTAB Litigation

Patent Prosecution

Section 337/ITC Litigation

Trade Dress

Trade Secrets

Trademarks