Mercedes Meyer Explores Latest Trends in Patent Prosecution in IP Watchdog Webinar

Banner Witcoff's Mercedes Meyer will share insights into the latest trends in patent prosecution at an upcoming IP Watchdog webinar on October 10, 2023, at noon ET.

The webinar "Trends in Patent Prosecution: Don't Get Left Behind" will explore the intersection of patent prosecution, data-driven insights, and strategic resource management.

Key takeaways include:

- Insights into deciphering emerging patterns in patent prosecution.
- Strategies to proactively manage client expectations using data-driven insights.
- Techniques to optimize time utilization and enhance returns on investment.
- Best practices for resource allocation in patent prosecution endeavors.

For more information about the webinar and to register, please click here.