



Marc S. Cooperman

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Marc's practice focuses on intellectual property litigation. He has successfully tried numerous patent, trademark and copyright cases in courts around the country, and handled many proceedings at the PTAB and TTAB. Marc has also assisted clients with resolving disputes through various forms of alternative dispute resolution.

Marc was one of 30 patent litigation attorneys recognized nationally in Expert Guides' 2018 edition of Best of the Best USA. He has been featured in Illinois Super Lawyers every year from 2007-2023, and as a "Notable Practitioner" in the Intellectual Property – Illinois section of Chambers and Partners USA in the 2018-2022 guides. Marc has been recognized by Managing Intellectual Property as an "IP Star" since 2013, most recently in the 2022 edition, with clients commending him for being "a very polished and seasoned IP practitioner" whose "work product is always excellent." He was also recognized in Expert Guides' "World's Leading Patent Law Practitioners" and the National Law Journal's "Top Rated Lawyers in the Midwest" in 2017. He is AV Peer Review Rated by the LexisNexis Martindale-Hubbell Ratings, and was named to the 2017 Legal Leaders: Fall Litigation edition of "Top Rated Lawyers."

Marc frequently speaks and writes about intellectual property litigation. He is an adjunct professor at Northwestern Law School in Chicago and previously taught at Georgetown University Law School in Washington, D.C., where he has focused on courses in intellectual property litigation. Marc is also a visiting professor at the University of Illinois Law School where he has co-taught a course on the fundamentals of legal practice and client service. Marc is a contributing author to the book, "Intellectual Property Law & Interactive Media," published by Peter Lang Publishing Inc. Marc has been a contributing editor to the Federal Circuit Bar Journal. He has also written a regular column on intellectual property issues affecting the toy industry for Playthings magazine. Marc is a past National Chair of the Saul Lefkowitz Moot Court Competition, put on by the International Trademark Association. He also has participated as a facilitator for the Illinois Supreme Court Committee on Professionalism law school program. He is admitted to practice in numerous Federal Courts and the Patent and Trademark Office.

Marc has been featured in magazines, including a Chicago Daily Law Bulletin [article](#) when he became managing partner of the firm at age 34.

He has been involved in the enforcement and defense of intellectual property rights for software, commercial manufacturing, consumer products, toy, textile and paper, medical products, transportation and other technologies. Some examples of published decisions from cases on which Marc has worked include:

- Harish v. Rubinstein, et al., 2022 WL 1963636 (D.N.J. 2022)
- National Steel Car Ltd. v. The Greenbrier Companies, Inc., 2020 WL 4289388 (W.D.TX 2020)
- Ficep Corporation v. Voortman USA Corp., 2017 WL 480753 (D. MD 2017)
- YETI Coolers, LLC v. RTIC Coolers, LLC, 2016 WL 6916944 (W.D.TX 2016)
- Kimberly-Clark Worldwide Inc. v. First Quality Baby Products LLC, 2015 WL 1582368 (E.D.WI 2015)
- McAirlands, Inc. v. Kimberly-Clark Corp., 2014 WL 904717 (W.D.Va 2014)
- Kimberly-Clark Worldwide v. First Quality Baby Products, 2013 WL 3397871 (M.D.Pa 2013)
- Kimberly-Clark Worldwide v. First Quality Baby Products, 2011 WL 2161072 (Fed. Cir. 2011)
- Synventive Molding Solutions, Inc. v. Husky Injection Molding Systems, 2009 WL 3172740 (D.Vt. Oct. 1, 2009)
- First Quality Baby Prods., LLC v. Kimberly-Clark Worldwide, Inc., No. 09-0354, 2009 WL 1675088 (M.D. Pa. June 15, 2009)
- Arquest, Inc. v. Kimberly-Clark Worldwide, Inc., 89 USPQ2D 1751 (S.D.N.Y. 2008)

- Greenstreak Group, Inc. v. PNA Construction Technologies, Inc., 251 F.R.D. 390 (E.D. Mo. 2008)
- Tyco Healthcare Retail Services AG v. Kimberly-Clark Corp., 480 F.Supp.2d 810 (E.D.Pa. 2007)
- Kimberly-Clark Corp. v. Tyco Healthcare Retail Group, 456 F.Supp.2d 998 (E.D.Wis. 2006)
- Outside Box Innovations, LLC v. Travel Caddy, Inc., 455 F.Supp.2d 1374 (N.D. Ga. 2006)
- P.N.A. Const. Technologies, Inc. v. McTech Group, Inc., 414 F.Supp.2d 1228 (N.D.Ga. 2006)
- Peaceable Planet Inc. v. Ty Inc., 362 F.3d 986 (7th Cir. 2004)
- National Steel Car, Ltd. v. Canadian Pacific Railway, Ltd., 357 F.3d 1319 (Fed.Cir. 2004)
- Shen Wei (USA) Inc. v. Kimberly-Clark Corp., 64 USPQ2d 1528 (DC NIII 2002)
- Allied Tube v. John Maneely Co., 57 USPQ2d 1329 (D. Ariz 2000)
- Aero Industries v. John Donovan Enterprises, 53 USPQ2d 1547 (S.D.Ind.1999)
- Imperial Toy Corp. v. Ty, Inc., 48 USPQ2d 1299 (N.D.Ill. 1998)
- Nike, Inc. v. Wal-Mart Stores, 46 USPQ2d 1001 (Fed.Cir.1998)

Marc has a Bachelor of Science in Mechanical Engineering (1986) and a Juris Doctor (1989), both from the University of Illinois at Urbana-Champaign.

Education

University of Illinois at Urbana-Champaign
1986, B.S., Mechanical Engineering

University of Illinois College of Law
1989, J.D.

Admissions

Bar Admissions

1989, Illinois

Court Admissions

U.S. Court of Appeals for the Federal Circuit
U.S. Court of Appeals for the Seventh Circuit
U.S. District Court for the Eastern District of Wisconsin
U.S. District Court for the Northern District of Illinois
U.S. District Court for the Western District of Texas
U.S. Patent and Trademark Office
U.S. Supreme Court

Industries

Mechanical Engineering

Consumer Products
Software
Commercial Manufacturing
Toy
Textile and Paper
Medical Products
Transportation

Accolades

- Selected for inclusion in America's Leading Lawyers for Business, Intellectual Property, Illinois, Chambers USA, 2017-2021.
<https://bannerwitcoff.com>

- Recognized as an "IP Star" by Managing Intellectual Property, 2013-2022
- Featured as a "Leading Lawyer" in intellectual property law, Law Bulletin Media, 2019-2025
- Named an "Illinois Super Lawyer," Super Lawyers, Thomson Reuters, 2007-2023
- Recognized for litigation, IAM Patent 1000: The World's Leading Patent Professionals, 2023
- Selected for inclusion in Best of the Best USA, Expert Guides, 2018
- Recognized in "World's Leading Patent Law Practitioners," Expert Guides, 2017
- Named one of the "Top Rated Lawyers in the Midwest," National Law Journal, 2017

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[NEWS - 08.28.23](#)

Managing IP Recognizes 18 Banner Witcoff Attorneys in 2023 "IP Stars" Guide

[NEWS - 06.27.23](#)

IAM 1000 Recognizes 15 Banner Witcoff Attorneys, Patent Prosecution, and Litigation Practices

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Managing IP Recognizes 18 Banner Witcoff Attorneys in 2022 "IP Stars" Guide

[NEWS - 07.06.22](#)

Banner Witcoff's Patent Prosecution and Litigation Practices Recognized in IAM 1000