



Liz Brodzinski She/Her/Hers

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Liz practices primarily in trademark, copyright, and new media matters.

She has experience in U.S. and global trademark portfolio management, including clearance, prosecution, and enforcement. In the course of counseling clients on worldwide brand management, Liz enjoys creating unique prosecution and enforcement strategies specific to each client's needs.

Liz takes a particular interest in Internet governance and the impact that various changes in the online landscape will have on her clients. She is experienced in dealing with cybersquatting and online infringement matters, including preparing successful social media takedowns, achieving transfer of infringing domain names pursuant to the Uniform Domain-Name Dispute-Resolution Policy (UDRP) and participating in disputes involving the Digital Millennium Copyright Act (DMCA) and the Anticybersquatting Consumer Protection Act (ACPA).

She currently serves as a member of the Internet Committee of the International Trademark Association (INTA) and the New gTLD Subsequent Procedures PDP Working Group of the Internet Corporation for Assigned Names and Numbers (ICANN). She is also a member of the Intellectual Property Law Association of Chicago (IPLAC), Chicago Women in IP (ChiWIP), and the American Bar Association (ABA).

Education

Saint Louis University 2008, B.S.

DePaul University College of Law 2011, J.D.

Admissions

Bar Admissions 2012, Illinois

Court Admissions

U.S. District Court for the Northern District of Illinois

Practices

Copyright
Counseling, Opinions + Licensing
Trade Dress
Trademarks

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Affiliations/Memberships

Member, American Bar Association

Member, Chicago Women in IP (ChiWIP)

Member, International Trademark Association

Member, Internet Committee, International Trademark Association

Intellectual Property Law Association of Chicago

Recent News + Events + Related Publications

NEWS - 01.31.22

16 Banner Witcoff Attorneys Named 2022 Illinois Super Lawyers and Rising Stars

NEWS - 09.28.21

INTA Appoints Eight Banner Witcoff Attorneys to Serve on Committees

NEWS - 02.22.21

28 Banner Witcoff Attorneys Named 2021 Super Lawyers and Rising Stars

EVENT - 11.14.20

Liz Brodzinski to Moderate IPLAC Panel "IP and Political Campaigns"

NEWS - 08.19.20

Liz Brodzinski Discusses Photo Copyright Case with Bloomberg Law

NEWS - 06.29.20

Liz Brodzinski Discusses "Black Lives Matter" Trademark Applications with Bloomberg Law, WTTW

LIBRARY - 04.10.20

USPTO and Copyright Office Respond to COVID-19

NEWS - 04.10.20

IP Alert | USPTO and Copyright Office Respond to COVID-19

NEWS - 02.20.20

IP Alert | USPTO Trademark Rule Changes: Electronic Filing, Email Addresses and More

LIBRARY - 02.20.20

USPTO Trademark Rule Changes: Electronic Filing, Email Addresses and More

PRESS - 01.28.20

Banner Witcoff Elects New Class of Shareholders

NEWS - 12.10.19

INTA Appoints Three Banner Witcoff Attorneys to Serve on Committees

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