



## Law360 Covers Comcast Win at the PTAB

A July 22 Law360 article highlights the latest win of Banner Witcoff client Comcast in an ongoing patent battle with Rovi Guides Inc.

The article notes that the Patent Trial and Appeal Board (PTAB) invalidated a TiVo subsidiary's patent covering a media guidance app after finding that "Comcast showed the challenged claims were both anticipated and obvious in light of existing technology."

The July 21 decision, the article adds, "handed Comcast its seventh win in eight challenges to the patents in" two underlying district court cases."

The Banner Witcoff team representing Comcast in this matter is led by Frederic Meeker and includes Bradley Wright, Michael Cuviallo, Jordan Bodner, Chris McKee, Blair Silver, Tom Pratt, Eric Zelepugas and Azuka Dike.

The article, "[Rovi Loses To Comcast Again At PTAB As IP Battle Rolls On](#)," is available online to Law360 subscribers.

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