Banner Witcoff's Kirk Sigmon will speak at the Motor & Drive Systems conference in Orlando, Florida, on February 1 and 2, 2023.

Kirk's presentation, titled Leveraging Patents for Competitive Advantage of IoT and AI in your Powertrain Systems, will be held on February 1 at 11 AM (EST). Attendees will learn about implementing both offensive and defensive IP strategies, how to efficiently secure patents with a limited legal budget, and how to identify what aspects of manufacturing innovation are viable for patent protection.

Kirk will also be the emcee on the second day of the conference, introducing the keynote breakfast as well as the speakers for the day.

The Motor & Drive Systems conference brings together industry thought leaders focused on the latest technical advancements in motor, drive systems, and motion control. The conference provides professionals with the opportunity to hear "world-class content in design, efficiency, and application advancements in automation, robotics, manufacturing, utilities, and automotive applications." Banner Witcoff is a sponsor of a morning networking session on February 1. You can learn more about the Motor & Drive Systems conference by clicking here.