# Kirk Sigmon Joins Multiple Panel Discussions at the IIPLA USA 2023/WLF 2023 LegalTech Summit USA

Shareholder Kirk Sigmon joins three panel discussions during the IIPLA USA 2023/WLF 2023 LegalTech Summit USA at the Crowne Plaza in Palo Alto, CA, October 2-3.

On October 3, Kirk joins distinguished panelists on the topics:

- Monetization and Commercialization of IP Assets,
- Digitalization of Legal Processes and Documents, and
- Patent Law and its Impact on Innovation.

First, Kirk will moderate the topic “Monetization and Commercialization of Intellectual Property Assets” with panelists James Hall, CEO and Founder of Global GC, Mitchell Rosenfeld, Managing Director, Intellectual Property Advisory & Transactions, Equip Advisors LLC and Joseph Mercadante, Partner, Fabricant LLP.

Next, Kirk will join the discussion “Digitalization of Legal Processes and Documents” with fellow panelists Khushbu Solanki, Senior Manager, Pharming and Cinthia Mazzucatto, Legal Manager Newell Brands, Brazil.

Finally, Kirk will moderate a discussion on “Patent Law and its Impact on Innovation” with panelists Adriana Moura, Global IP Manager, NIDEC Appliance, Commercial & Industrial Motors and Felipe Leoni Carteiro Leite Moreira, Partner, Rayes & Fagundes.

## About IIPLA

International Intellectual Property Law Association (IIPLA) is a non-governmental for-profit organization that was formed in 2014. IIPLA's mission is to promote Intellectual Property and to discuss the issues and challenges faced by IP peers around the globe.

IIPLA is organizing the IIPLA 2023, USA aiming to enhance the effectiveness of IP Laws by organizing interaction between IP Law stakeholders, including both the public and private sectors. More than 200 IP professionals from various law firms and organizations worldwide will gather in the USA to discuss the latest in the IP industry to showcase their products, services, and solutions to the IP Challenges. https://iipla.org/usa-2023/

## About WLF

World Litigation Forum (WLF) is a non-governmental for-profit organization that was formed in 2016. WLF's mission is to promote Legal and to discuss the issues and challenges faced by Legal peers around the globe.

WLF is organizing the WLF LegalTech Summit 2023 USA aiming to enhance the effectiveness of Litigation Laws by organizing interaction between Legal stakeholders, including both the public and private sectors. https://worldlitigationforum.org/legaltech/