Kirk Sigmon Joins Lex Machina Patent Litigation Panel Discussion

Banner Witcoff's Kirk Sigmon will be on a Lex Machina Patent Litigation panel on Thursday, March 30, from noon to 1:30 pm EST.

The panel will discuss the trends in U.S. Patent Litigation, including:

- How to measure or assess an effective outcome for clients
- How to assess how in-house or outside counsel handles patent-litigation matters
- Managing busgets and client/stakeholder expectations
- Determining how much "firepower" to use vs. settlement, and
- Using data analytics to manage cases

You can learn more and register for this event by clicking here.