Helen Hill Minsker presents “Practical Tips for Adversarial Matters Before the Trademark Trial and Appeal Board” at the INTA Annual Meeting in Boston

May 20, 2019

Helen Hill Minsker joins the “Practical Tips for Adversarial Matters Before the Trademark Trial and Appeal Board” panel at the International Trademark Association’s 2019 Annual Meeting in Boston.

Members of the panel will discuss the differences between TTAB practice and federal litigation practice, trategic decision-making on choice of venue, mistakes and misunderstandings about TTAB practice, and the role of interlocutory attorneys in TTAB proceedings.

INTA’s Annual Meeting, May 18-22, will draw intellectual property professionals, including practitioners, IP office and government officials, marketers, chief executive officers and brand protection professionals, from around the world. It is the largest and most widely attended trademark event.

Click here for more information.