



### **Heather Smith-Carra**

Attorney  
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As an advocate for brand protection, Heather works with clients around the world to manage, protect, and enforce their trademark, copyright, and trade dress rights. She focuses her practice on trademark and copyright prosecution and counseling matters, as well as cancellation and opposition proceedings before the Trademark Trial and Appeal Board (TTAB).

Heather represents clients ranging from startups to international corporations to pro bono organizations on a variety of intellectual property issues, including trademark, trade dress, and copyright infringement matters. She has significant experience navigating clients through the entire trademark process from trademark clearance searches and new application filing to responding to refusals and handling registration and renewals.

Clients experiencing Digital Millennium Copyright Act (DMCA) violations, as well as infringement on social media and online marketplaces, seek Heather out to protect their online presence. They also come to her for counseling on international trademark issues and help with prosecuting global trademark portfolios. In particular, Heather enjoys trademark and trade dress survey work in U.S. district court and TTAB proceedings.

Prior to launching her legal career, Heather worked as patent and trademark prosecution paralegal and trademark law clerk at Banner Witcoff, where she also conducted research for the firm's IP video game blog, PatentArcade.com. Heather gained valuable experience in these roles that gives her a unique perspective and allows her to offer clients a full-range of services.

### **Education**

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American University

2010, B.A.

George Washington University Law School

2017, J.D.

### **Admissions**

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#### **Bar Admissions**

2017, Maryland

2018, District of Columbia

#### **Court Admissions**

District of Columbia Court of Appeals

Superior Court of the District of Columbia

U.S. District Court for the Central District of Illinois

## Practices

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Copyright  
Counseling, Opinions + Licensing  
Trademarks

## Affiliations/Memberships

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Member, American Intellectual Property Law Association  
Member, Association Intellectual Property Division  
Member, International Trademark Association

## Recent News + Events + Related Publications

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### **NEWS - 02.10.25**

**Banner Witcoff's Heather Smith-Carra and Leon Cao Selected for Leadership Council on Legal Diversity Programs**

### **NEWS - 01.27.25**

**Banner Witcoff Elects New President, Board Members, and Shareholders**

### **EVENT - 06.17.24**

**Heather Smith-Carra to Present on Ex Parte Appeals at the 2024 AIPLA Trademark Boot Camp**

### **NEWS - 02.21.23**

**Banner Witcoff's Anna King named a 2023 Leadership Council on Legal Diversity Fellow and Janet Lee and Heather Smith-Carra selected for the LCLD Pathfinder Program**