



### Evi T. Christou

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Evi focuses her practice on counseling clients on U.S. and international trademark portfolio management, including clearance and filing strategies and protecting valuable brands by initiating and defending opposition and cancellation proceedings before the Trademark Trial and Appeal Board of the U.S. Patent and Trademark Office.

Her practice also includes instituting domain name arbitration proceedings before the Internet Corporation for Assigned Names and Numbers (ICANN), and negotiating and preparing intellectual property licenses, assignments and consent agreements.

Prior to joining Banner, Evi practiced at an IP boutique law firm where she provided representation on federal district court cases involving patent, trademark, trade secret, trade dress, copyright and false advertising claims.

Evi brings a uniquely nuanced knowledge of current issues and trends in intellectual property law to bear in her prosecution work. Whether related to technology, the life sciences, energy, manufacturing or consumer goods, Evi combines her legal experience and industry knowledge to implement diverse and cost-effective strategies to protect client's intellectual property rights.

#### Education

Villanova University 2011, B.A., Political Science & Philosophy American University Washington College of Law

J.D.

### Admissions

Bar Admissions 2015, New York 2017, District of Columbia 2020, New Jersey

**Court Admissions** U.S. District Court for the Southern District of New York

# Practices

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U.S. Supreme Court Rules in Favor of Booking.com in Trademark Case

# LIBRARY - 05.22.20

Third Time Not a "Lucky" Charm for Marcel in SCOTUS' Decision on Defense Preclusion

## NEWS - 05.22.20

IP Alert | Third Time Not a "Lucky" Charm for Marcel in SCOTUS' Decision on Defense Preclusion