



Coti Heusmann

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Coti focuses her practice on numerous aspects of trademark and copyright law. She has experience in assisting clients with the establishment and protection of their valuable intellectual property rights; management of intellectual property portfolios; evaluation and screening of potential trademarks; prosecution; maintenance and enforcement of domestic and foreign trademarks; registering and enforcing copyrights; counseling clients on proper trademark usage; and the negotiation, transfer and licensing of intellectual property rights.

Coti also has experience as in-house counsel for a leading intellectual property management and licensing company, where she assisted with the management of the intellectual property rights for entertainment legends such as Marilyn Monroe and James Dean. As in-house counsel, Coti gained significant experience handling the unauthorized use of clients' intellectual property as well as negotiating various license agreements.

Coti earned her B.S. degree in Management from Indiana University, with honors. She then earned her Juris Doctor from Indiana University School of Law – Indianapolis.

Education

Indiana University
B.S., Management, *with Honors*
Indiana University School of Law - Indianapolis
J.D.

Admissions

Bar Admissions
2007, Texas
2023, District of Columbia

Practices

Copyright
Trademarks

Affiliations/Memberships

<https://bannerwitcoff.com>

Member, Austin Bar Association
Member, Indiana State Bar Association
Member, Intellectual Property Owners Association
Member, International Trademark Association
Member, State Bar of Texas