Banner Witcoff Sponsors IPO Virtual Fitness Challenge

Banner Witcoff is sponsoring a fitness challenge as part of the Intellectual Property Owners Association (IPO) 2020 Annual Meeting.

The IPO Virtual Fitness Challenge begins Sept. 17 and ends Sept. 24, during which time participants will log their daily activities. Participants' fitness progress will be converted into miles and displayed online on a virtual seven-mile route along with fellow challengers. Participants must complete the course first or log the most activity miles to win the challenge.

Space is limited. IPO meeting attendees must join the challenge by following instructions available in the IPO Virtual Annual Meeting platform or by clicking here.

The IPO meeting, which will take place virtually from Sept. 21-24, brings together IP professionals from around the world for a mix of educational programs, committee meetings, networking opportunities and more.

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