



On Thursday, June 8, Banner Witcoff hosted its first WITCON Delivered. The programming featured two 30-minute presentations by Banner Witcoff attorneys.

The first presentation, **Patent Attacks: The Risks and Benefits**, was presented by Jay Bombien and Brian Emfinger. The duo examined how third parties might attack patent applications during examination, whether it is prudent to do so, and the impact of pre-issuance attacks on your business model and patent program.

For the second session, attorneys Katie Laatsch Fink and Erik Maurer presented **Modern Strategies for Enforcing IP Against Online Infringers**, exploring emerging strategies for enforcing IP in today's difficult online environment.

A recording of the presentations can be found here.

Please note CLE credit is NOT offered for viewing the event recording.

The next WITCON Delivered will be announced soon! Email events@bannerwitcoff.com to join our mailing list, or subscribe by clicking here.

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