Banner Witcoff Duo Pens U.S. Chapter in Global Designs Guide

Banner Witcoff attorneys Robert Katz and Alisa Abbott co-authored the United States chapter of “Designs: A Global Guide 2020,” a digest of key issues involved in the protection, enforcement and exploitation of designs.

The guide, published as a supplement to World Trademark Review, examines design rights in more than a dozen jurisdictions. In their chapter, Rob and Alisa offer practitioners insight into the U.S. legal system, procedures of the U.S. Patent and Trademark Office, and strategies for enforcement.

Rob and Alissa wrote the U.S. chapter in the previous guide, as well. They both have extensive experience representing clients in design patent procurement, prosecution, and enforcement matters.

Click here to read their chapter. The full guide can be viewed on World Trademark Review’s website.

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