Banner & Witcoff congratulates clients, Electrolux, Microsoft, NIKE and Nokia, for their designs honored at the 2008 IDEA awards for design excellence

August 21, 2008

Of specific note, Microsoft received a silver medal for its Xbox 360 Wireless Racing Wheel, NIKE received a silver medal for its Vapor 300 running watch, and Electrolux received a bronze medal for its Cooker Celebrate Glass 76DXGdouble oven stove.

The International Design Excellence Awards (IDEA) program, presented by The Industrial Designers Society of America, is the premier international competition honoring design excellence in products, ecodesign, interaction design, packaging, strategy, research and concepts.

Banner & Witcoff would like to extend our congratulations to our clients for their continued excellence in design and innovation.

Please click here for more information.

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