Banner Witcoff Awards Free Patent Application to Hardware Cup Finalist Inductive Intelligence

As part of the firm's sponsorship of the 2020 AlphaLab Gear Hardware Cup, Banner Witcoff has awarded Inductive Intelligence free legal services for the preparation and filing of a U.S. patent application.

The Hardware Cup is an international pitch competition for early-stage hardware startups. Regional competitions began in February and culminated in the virtual international finals on May 19, when JuneBrain was announced as the winner of the competition and $50,000 grand prize.

After evaluating the finalists' product pitches, Banner Witcoff selected Inductive Intelligence as the winner of the firm's free patent application. During the competition, Inductive Intelligence pitched its smart inductive heating system for single serve food and beverages that also doubles as a phone charger.

"Common themes across all finalists were strong pitches, innovative products, and creative solutions to a wide range of problems. It was a difficult decision, but ultimately Inductive Intelligence stood out to us because of their impressive team, partners, and product," said Banner Witcoff attorney Justin Philpott. "Quite frankly, I'd like to buy their product when it hits the market."

Banner Witcoff is pleased to award a free patent application to help Inductive Intelligence create value with strategic IP.

"Each patent we file plays an integral role in establishing a network of patents to secure a broader market," said Greg Clark, CEO of Inductive Intelligence. "In this case, that market is for fully automated or personalized heating and cooking, which is already on the way to being an absolutely enormous opportunity."

Click here to learn more about Inductive Intelligence, here for information about the 2020 Hardware Cup, and here to read about Banner Witcoff's IP capabilities.

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