



## Aseet Patel and Michelle Zhang Pen Article on USPTO's "P4P" Licensing Marketplace

Banner Witcoff attorneys Aseet Patel and Y. Michelle Zhang examined the U.S. Patent and Trademark Office's (USPTO) new licensing marketplace, "Patents 4 Partnerships" (P4P), for an article published in IPWatchdog.

The USPTO launched P4P on May 4 to bring together those who have technologies and want to make them available for licensing. Although the platform currently focuses on COVID-19 related technologies, Aseet and Michelle's article discusses the potential for and benefits of expanding it to include other technologies.

"Assuming this evolution comes to fruition, the P4P platform will provide company executives, university technology transfer offices (TTOs), research institutions, and inventors/startups that have limited resources a valuable tool to match their technologies with interested buyers and licensees," they wrote in their article.

The June 2 article, "[Examining the USPTO's Patents 4 Partnerships Platform](#)," can be viewed on IPWatchdog's [website](#).

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