Anna King Discusses Strategies for Protecting Trade Dress in the U.S.

Anna King, who presented “Getting Your IP Into Shape” to the Chartered Institute of Trade Mark Attorneys in August in Bristol, England, is featured in the December 2018/January 2019 edition of CITMA Review.

The article provides an overview of her insight into the challenges of, and strategies for, protecting trade dress in the United States.

Click here to read the article, “Trade Dress to Impress.” It is on page 10.

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