



# **Allyship, Mentorship, & Sponsorship Practical Guide: Part 1 of 2 – Demystifying the Three Key Professional Relationships**

On Thursday, March 13, Mercedes Meyer, Ph.D., will be a speaker during the Intellectual Property Owner’s (IPO) webinar “Allyship, Mentorship, & Sponsorship Practical Guide: Part 1 of 2 – Demystifying the Three Key Professional Relationships” at 1 pm EDT.

This webinar will cover key aspects of mentorship, sponsorship, and allyship. Mercedes and her co-presenters will discuss the differences between these relationships and how each plays a crucial role in an individual’s career development. Additionally, the speakers will delve into effective communication strategies within these relationships, considering verbal, non-verbal, written, and visual communication techniques.

The speakers will also explore cultural and generational nuances, emphasizing the importance of recognizing individuality and intersectionality. The webinar will underscore the significance of fostering environments that engender belonging and engagement and provide actionable insights for leveraging mentorship, sponsorship, and allyship to drive professional growth and success on both sides of the relationship.

The webinar will offer 1 hour of diversity CLE credit. [You can read more about it and find registration information here.](#)