

**Alisa S. Abbott**

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Alisa represents clients in all facets of design patent procurement, prosecution, enforcement and infringement. Her practice includes evaluating and securing design patent protection of a broad range of sophisticated technologies, as well as general intellectual property counseling including obtaining trademark and copyright protection.

Alisa has extensive experience advising on claims regarding apparel, footwear, athletic accessories and equipment, portable and wearable electronic devices, home entertainment devices and systems, home appliances, construction materials, medical equipment, packaging, and static, animated and transitional graphical user interfaces and icons.

She assists clients at each level of design patent prosecution, ensuring thorough and efficient claim protection. Alisa's practice also includes post-allowance support, such as client advocacy and dispute resolution when infringement or enforcement needs may arise.

Alisa draws on several years of intellectual property and design patent experience. Prior to joining Banner Witcoff, she practiced at a boutique intellectual property firm advising one of the world's largest electronics manufacturers on both foreign and domestic design procurement and prosecution.

Outside of her legal practice, Alisa serves as an adjunct professor at Georgetown Law. She collaborates with fellow Banner Witcoff attorneys to teach a seminar on pre-trial intellectual property litigation.

She has written articles addressing issues related to design patent rights, including co-authoring an article entitled, "Clarifying Multi-Embodiment And Single-View Design Filings" in Law360, and a chapter entitled, "Protecting and Enforcing Design Rights in the United States," for World Trademark Review's Designs: A Global Guide in 2018 and 2019. She also penned the U.S. chapter for Lexology Getting the Deal Through: Designs 2021, and has served as a contributing author for several editions of Bloomberg BNA's Drafting Patents for Litigation and Licensing.

Alisa graduated from the University of Virginia with a Bachelor of Arts degree, double-majoring in American Studies and Religious Studies. During her undergraduate career, she was an executive board member of the largest student-service organization on grounds.

She earned her J.D. from Washington & Lee University, focusing the majority of her practicum-based studies on intellectual property coursework. Throughout law school, Alisa was actively involved in community service. As a third-year law student, she served as president of the Women's Law Student Organization, as well as a court appointed special advocate. Upon graduation, Alisa received recognition for exceptional law-related service.

Education

University of Virginia
2009, B.A.

Washington & Lee
2013, J.D.

[Admissions](#)

Bar Admissions

2014, Virginia

2018, District of Columbia

Court Admissions

Supreme Court of Virginia

U.S. Patent and Trademark Office

District of Columbia Court of Appeals

[Practices](#)

Counseling, Opinions + Licensing

Design Patents

Patent Prosecution

Trade Dress

Trade Secrets

Trademarks

[Industries](#)

Electrical + Computer Technologies

Internet, E-Commerce + Business Methods

Medical Devices

Transportation

[Recent News + Events + Related Publications](#)

[NEWS - 01.22.21](#)

Banner Witcoff Elects New President, Board Members and Shareholder Class

[NEWS - 01.12.21](#)

Rob Katz and Alisa Abbott Author U.S. Chapter for Global Designs Guide

[EVENT - 09.03.20](#)

Alisa Abbott to Speak on Design Rights Panel at IPO Annual Meeting

[NEWS - 12.12.19](#)

Banner Witcoff Duo Pens U.S. Chapter in Global Designs Guide

[LIBRARY - 06.05.19](#)

IP Update: Spring/ Summer 2019 Newsletter

[NEWS - 12.17.18](#)

Bradley J. Van Pelt and Alisa S. Abbott write article on recent case law related to design patent applications for Law360

[LIBRARY - 12.14.18](#)

Clarifying Multi-Embodiment And Single-View Design Filings

[EVENT - 09.13.18](#)

Alisa S. Abbott presents at IPLAC Young Members' Committee's An Evening of Design at the IIT Chicago-Kent College of Law