



## Tech Trends to Watch in 2026

Banner Witcoff shareholder Kirk Sigmon was featured in eMarketer's "Tech Trends to Watch in 2026."

The article highlights predictions for artificial intelligence (AI) market corrections, advancements in voice assistants, the rise of AI companion devices, and anticipated regulatory developments in 2026.

The full article, which is behind a paywall, [can be found here](#).

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