# B&W WINS IN 2018

#### BUC-EE'S SCORES FOR ALL SIGNIFICANT BRANDS

Secured a jury verdict for Buc-ee's against a chain of travel centers in Texas. The unanimous jury found that Buc-ee's logo is famous and that the defendants violated the law by using logos that were confusingly similar and likely to cause dilution of Buc-ee's famous logo.

### RTC DEFEATS FOUR IPRs

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Defended RTC Industries in four *inter partes* review challenges filed by Fasteners for Retail, targeting four patents covering merchandise display systems used in grocery stores and other retailers.

#### COMCAST 12, ROVI 0

Received favorable *inter partes* review decisions for Comcast against Rovi on patents related to television program guides, digital video recorders and mobile services. Every asserted claim in the first 12 challenged patents to reach final decision has been found unpatentable in final written decisions.

#### NIKE GETS 15TH IPR WIN AGAINST SKECHERS

Defended NIKE in two inter partes review challenges filed by Skechers, targeting design patents covering NIKE's popular FREE outsole designs. After defeating these two challenges, NIKE has prevailed on all 15 IPR challenges mounted by Skechers over the past two years.

## CONVERSE SECURES REMAND TO ITC

Represented Converse in successfully obtaining a vacature and remand of the International Trade Commission from the Federal Circuit, setting the stage for Converse to reclaim its initial victory at the ITC against entities selling knock-off versions of its iconic Chuck Taylor All Star sneaker.

