



5 ways companies can stay in compliance with DMCA



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Understanding the Digital Millennium Copyright Act (DMCA) has become increasingly important for companies that want to protect their digital content. The DMCA was created primarily as a solution for service providers such as YouTube that host content uploaded by third parties rather than create their own original content. Service providers benefit from the DMCA because it protects them from liability in the event content uploaded to their site infringes another's copyrights.

While the DMCA addresses a number of copyright issues, the "safe harbor" provision remains one of its most important aspects. Online service providers that provide electronic storage, search engines, directories, and other information can benefit from safe harbor protections. However, providers seeking to benefit from DMCA protections must comply with certain provisions, some of which are addressed below.

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