Paper 8

Entered: September 29, 2016

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SKECHERS U.S.A., INC., Petitioner,

v.

NIKE, INC., Patent Owner.

Case IPR2016-00870 Patent D725,356

Before KEN B. BARRETT, SCOTT A. DANIELS, and TRENTON A. WARD, *Administrative Patent Judges*.

DANIELS, Administrative Patent Judge.

DECISION
Denying Institution of *Inter Partes* Review 37 C.F.R. § 42.108

I. INTRODUCTION

A. Background

Skechers, Inc. ("Skechers") filed a Petition to institute an *inter partes* review of the claim for a "Shoe Sole" in U.S. Patent No. D725,356 (Ex. 1001, "the '356 patent"). Paper 1 ("Pet."). Nike, Inc. ("Nike") filed a Preliminary Response. Paper 7 ("Prelim. Resp.").

We have authority to determine whether to institute an *inter partes* review under 35 U.S.C. § 314 and 37 C.F.R. § 42.4(a). Upon consideration of the Petition and the Preliminary Response, we determine that Skechers has failed to establish a reasonable likelihood of prevailing on the claim challenged in the Petition. For the reasons expressed below, we deny institution of an *inter partes* review of the claim in the '356 patent.

B. Additional Proceedings

The parties identify that the '356 patent is at issue in *Nike, Inc. v. Skechers U.S.A., Inc.*, Case No. 3:16-cv-00007-PK, in the U.S. District Court for the District of Oregon. Pet. 5¹; Paper 5.

C. The '356 Patent and Illustrative Claim

The '356 patent (Ex. 1001) issued March 31, 2015 naming Mark C. Miner as the inventor and is assigned to Nike. The title of the '356 patent (Ex. 1001), "Shoe Sole," is particularly fitting as the drawings of the claim depict generally a shoe or sneaker with the shoe "upper" and "outsole" illustrated as unclaimed by broken lines, and the "midsole" of the shoe being

¹ We refer to the actual page numbers of the Petition in this Decision, not Skechers's annotated page numbers.

claimed as these latter elements are illustrated by solid lines.² *See* 37 C.F.R. § 1.152, *see also* MPEP 1503.02, subsection III ("Unclaimed subject matter may be shown in broken lines for the purpose of illustrating the environment in which the article embodying the design is used. Unclaimed subject matter must be described as forming no part of the claimed design or of a specified embodiment thereof."). Figures 2 and 4 of the '356 patent illustrating the claimed shoe sole are set forth below.

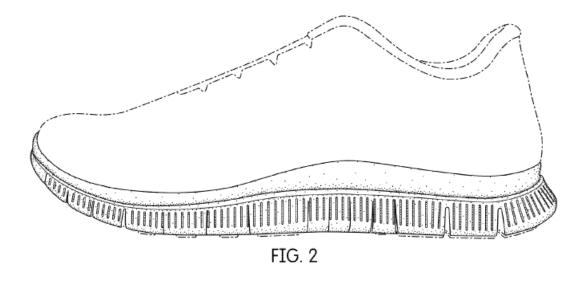


Figure 2, above, is a side elevation view illustrating the claimed shoe sole and unclaimed upper and outsole in dashed lines.

_

² Nike explains that "[a] shoe is generally divided into three parts: (a) the 'upper' refers to the material that more or less surrounds the top of a foot; (b) the 'outsole' refers to a durable tread that ordinarily contacts the ground; and (c) the 'midsole' refers to the portion of a shoe that typically provides cushioning and is generally located between the upper and the outsole." Prelim. Resp. 17.

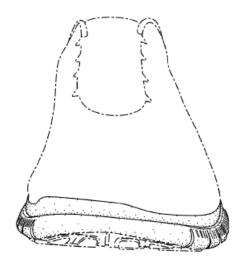


FIG. 4

Figure 4, above, is a front elevation view of the midsole and also illustrating the upper and outsole as unclaimed by respective broken lines. *See* Ex. 1001, 1, Description (stating that, apart from the midsole, "[t]he broken lines showing the remainder of the shoe are for environmental purposes only and form no part of the claimed design.").

D. The Alleged Ground of Unpatentability

Skechers contends that the challenged claim is unpatentable on the following specific ground.³

References	Basis
RCD 0008 ⁴	§ 103

Additionally, in order to reach this obviousness ground the Petition challenges the '356 patent's claim to priority from U.S. Design Patent

³ Petitioner supports its challenge with a Declaration of Mr. Robert Anders, B.I.D. (Ex. 1012). *See infra*.

⁴ Ex. 1011, OHIM Cert. of Reg. No. 002000489-0008 (Feb. 29, 2012) ("Nike's European design registration").

Application No. 29/414,576 ("the '576 application") filed Feb. 29, 2012. Pet. 6–13. Skechers contends that the '356 patent is not entitled under 35 U.S.C. § 120 to an effective filing date of February 29, 2012 accorded the asserted parent '576 application because the '576 application does not comply with the written description requirement of Section 112 ¶ 1. *Id.* at 22. Specifically, Skechers argues that the disclosure in the '576 application is insufficient to convey to a person of skill in the art that the inventor had possession of the claimed subject matter as of February 29, 2012 and, therefore, "the '356 Patent is entitled only to its May 31, 2014 filing date." *Id.* Based on this argument Skechers contends that Nike's European design registration (Ex. 1011) including photographs of the same shoe and sole design and filed the same day as the '576 application, February 29, 2012, more than one year before the filing of the '356 patent, is intervening prior art. *Id.* 6

Because the priority issue is dispositive with respect to institution we address at the outset the '356 patent's claim to priority.

E. The Effective Filing Date of the '356 Patent

a. The Continuations

The '356 patent issued from U.S. Application Serial No. 29/492,565 filed May 31, 2014 ("the '565 application"), which was a continuation of U.S. Application Serial No. 29/481,800, filed Feb. 10, 2014 ("the '800 application"). Ex. 1001, 1. The face page of the '356 patent sets out the priority claim indicating that the '800 application was in turn a continuation

⁵ The written description requirement, which is now found at 35 U.S.C. § 112(a), was codified previously at 35 U.S.C. § 112, ¶ 1 (1975).

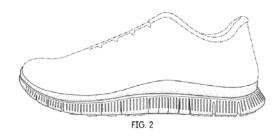
⁶ Nike's European design registration issued March 2, 2012 and published on March 6, 2012. Ex. 1011, 1; Pet. 13.

of U.S. Application Serial No. 29/465,636, filed Aug. 29, 2013 ("the '636 application"), which was a continuation of U.S. Application Serial No. 29/443,440, filed Jan 17, 2013 ("the '440 application"), which was a continuation of U.S. Application Serial No. 29/429,338, filed Aug. 9, 2012 ("the '338 application"), which was a continuation of the '576 application accorded the asserted priority date of Feb. 29, 2012. *Id.* A diagrammatic representation of the continuation timeline and asserted priority chain is shown below.



The '576 application included 140 photographs depicting multiple embodiments of a "Shoe." *See* Ex. 1004. Starting with the '338 continuation application, Nike payed the basic filing fee, late filing fee, and fee for a three month extension for each preceding application, while at the same time filing the next continuation application. *See e.g.*, Ex. 1006, 94–95. Notably, until the '565 application, each continuation application included the same 140 photographs and listed inventors as in the '576 application. *Id.* Instead of just photographs, the '565 application consisted in part of black and white line drawings of a single shoe embodiment selected from the various embodiments depicted in the photographs of the prior continuations. *See* Ex. 1002, 9–13. In the figures of the '565 application the line drawings are shown in combination with superimposed photographs of the midsole. Below is a comparison of Figure 2 of the '565 patent on the right, with Figure 17 of the '576 application on the left.





On the left, above, is a color photograph depicting a side elevation view of a shoe from Figure 17 of the '576 application, and on the right is Figure 2, a line drawing of the midsole in side elevation view illustrating a shoe sole in the '565 application. *See* Prelim. Resp. 9.

b. Prosecution History of the '356 Patent

Nike requested during prosecution of the '565 application, expressly, that the Examiner consider and grant a priority claim of February 29, 2012

IPR2016-00870 Patent D725,356

for this application which became the '356 patent. Pet. 15, Prelim. Resp. 9–10. Nike explained to the Examiner that

[t]he claimed design in the present application substantially corresponds to an embodiment made commercial by the assignee more than one year prior to the actual filing date of the present application. The claimed design would not be valid if the effective filing date of the currently claimed design is determined not to be February 29, 2012 (i.e., the filing date of the parent application). Accordingly, applicant respectfully requests that the priority claim to the parent application be granted.

Ex. 1002, 55 (emphasis added). Foreshadowing the issue now before us, Nike explicitly described the circumstances of the continuation applications and necessity for review of the priority claim to the Examiner, including that the current claim depicted a specific embodiment disclosed in the parent '576 application and asserting that the earlier '576 application specifically disclosed the embodiment illustrated by the line drawings in the current application. *Id.* Nike stated to the Examiner that

it is evident to one of ordinary skill in the art that the inventor objectively had possession of the claimed design at the time of the filing of the parent at least because the subset of elements forming the newly identified design claim is a self-contained design and/or share an operational and/or visual connection.

Id. at 56.

The Examiner, in comments provided with the Notice of Allowability clearly noted that all the prior continuing applications in the priority claim (leading up to the '565 application) had the same drawings, in this instance photographs, as the parent '576 application. *Id.* at 83. The Examiner stated that

the claimed design of the instant application is evident in the earliest application as a subset of elements forming a self-

contained design. In this instance, the claimed design is seen in original Figures 15 through 21 as well as in Figures 85 through 91 in 29/481,800 (its immediate parent) and similarly throughout the series of continuation applications back to 29/414,576. As such, the claim to continuity is considered by the examiner to be valid and proper.

Id. In the prosecution of the application leading to the '356 patent the Examiner explicitly considered, and, as understood from the above well-articulated analysis, compared the drawings of the patent application at issue with particular photographs, i.e. Figures 15–21 and 85–91 of the '576 parent application. These comments and analyses show that the Examiner reviewed the drawings in each of the continuation applications in the chain of priority and had an evidentiary and factual basis for stating that "[r]egarding continuity back to U.S. Application No. 29/414,576, the examiner agrees that the design of the instant application has basis in the series of parent applications." *Id*.

Skechers argues that the '356 Patent cannot benefit from the priority date of the '576 Application. Pet. 22. As discussed below, we are not persuaded by Skechers's comparative micro-analysis of the drawings in the '356 patent and the photographs of the '576 application, e.g. comparisons detailing minor drawing inconsistencies, slight shading variations and use of broken lines to indicate unclaimed subject matter, that "Nike has claimed an entirely new design in the '356 Patent" as Skechers argues. Pet. 3, 45.

II. ANALYSIS

A. The Benefit of an Earlier Filing Date In the U.S. Under 35 U.S.C. § 120

Under 35 U.S.C. § 120, an applicant may claim the benefit of an application previously filed in the United States by the same inventor, if it is

"[a]n application for patent for an invention disclosed in the manner provided by section 112(a)." The test for determining compliance with the written description requirement under 35 U.S.C. § 112, first paragraph, is whether the disclosure of the application as originally filed reasonably conveys to the artisan that the inventor had possession at that time of filing of the claimed subject matter. Vas-Cath, Inc. v. Mahurkar, 935 F.2d 1555, 1563 (Fed. Cir. 1991). To be entitled to the '576 application's effective filing date under 35 U.S.C. § 120, the '356 patent, as a continuation, must comply with the written description requirement. In re Owens, 710 F.3d 1362, 1366 (Fed. Cir. 2013). "The test for sufficiency of the written description, which is the same for either a design or a utility patent, has been expressed as 'whether the disclosure of the application relied upon reasonably conveys to those skilled in the art that the inventor had possession of the claimed subject matter as of the filing date." *Id.* (quoting Ariad Pharms., Inc. v. Eli Lilly & Co., 598 F.3d 1336, 1351 (Fed. Cir. 2010) (en banc)). "In the context of design patents, the drawings provide the written description of the invention. Thus, when an issue of priority arises under § 120 in the context of design patent prosecution, one looks to the drawings of the earlier application for disclosure of the subject matter claimed in the later application." Owens, 710 F.3d at 1366 (citations omitted). As the Federal Circuit explained in *In re Daniels*, 144 F.3d 1452, 1456, (Fed. Cir. 1998) (citation omitted): "[i]n general, precedent establishes that although the applicant 'does not have to describe exactly the subject matter claimed, . . . the description must clearly allow persons of ordinary skill in the art to recognize that [the applicant] invented what is claimed.".

B. The Overall Appearance of the Photographs in the '576 Application and the Drawings in the '356 Patent

Skechers's main argument is that the photographs submitted as the claimed invention in the '576 application do not provide written description support for the claim of the '356 patent. Pet. 3. Skechers asserts that there are at least seven differences that "constitute new matter undisclosed in the '576 Application, precluding any claim to priority based on that parent application." *Id.* (citing *Munchkin, Inc. et al. v. Luv N' Care Ltd.*, IPR2013–00072 slip op. 6–8 (PTAB April 21, 2014) (Paper 28)).

Figure 17 in the '576 parent application is reproduced below.



Figure 17 is a color photograph showing a side elevation view of a shoe including clear depictions of portions of the upper, midsole and outsole of the shoe. For purposes of comparison, we reproduce, below, the corresponding line drawing of Figure 2 of the '356 patent.

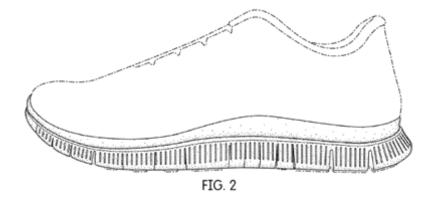


Figure 2 is a side elevation view illustrating the claimed shoe sole in solid lines and the unclaimed upper in dashed lines.

By way of example, observing Figure 17 from the parent application and Figure 2 of the '356 patent, together, and considering the overall appearance and visual impressions of the photograph relative to the line drawing as a whole, we are not persuaded that the line drawing in the '356 patent is, on its face, an inaccurate portrayal of the photograph. *See Daniels* 144 F.3d at 1456, *cf. Gorham Mfg. Co. v. White*, 81 U.S. 511, 530, (1871) (Comparing designs in the context of infringement the Federal Circuit explained that "though variances in the ornament are discoverable, the question remains, is the effect of the whole design substantially the same?")

Skechers fails to establish sufficiently that Figure 2 does not faithfully reproduce, using in part a stippling technique, the photograph with substantially the same relative dimensions and curvatures of the visible sidewall portions of the shoe sole, e.g. the "paint line," and "paint line break point" referred to by Nike, also called the "midsole ridge" by Skechers. Pet. 22, Prelim. Resp. 18. Skechers also fails to establish sufficiently that the line drawing also does not reproduce accurately the midsole sidewall and ornamental indicia, i.e. "hash marks" as referred to by Skechers, with relative comparative precision. Pet. 25–26. Additionally, the midsole line

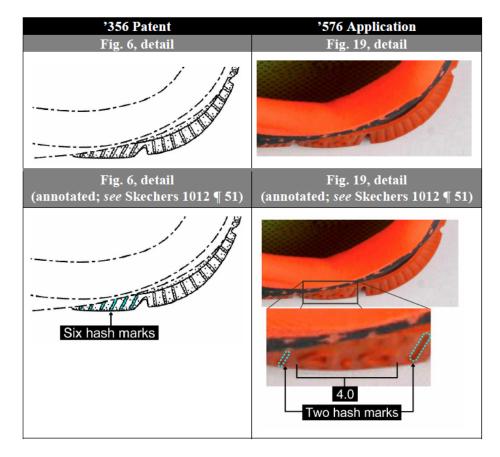
drawing replicates accurately the rearwardly flared heel portion, as well as the "sipes" or "flex grooves" i.e. the segmentation lines which give the midsole its crenelated appearance. *See id*.

Having considered the design as a whole with respect to the photographs (Figures 15–19 and 21) from the parent '576 application, in comparison with the relative line drawings (Figures 1–6) of the claimed embodiment illustrated in the '356 patent, we are not persuaded that Skechers has established the overall appearance of the claimed "shoe sole" to be substantially different or inaccurate relative to the overall appearance of the photographs in the underlying '576 application.

Skechers makes several arguments to support its contention that the '356 patent is not entitled to the priority date of the '576 application under Section $112 \, \P \, 1$. *Id.* at 22–24. First, the '576 application does not disclose at least seven elements of the claimed design. *Id.* at 22. Second, the claimed design introduces new matter by the inclusion of a broken line and disclaiming the outsole of the shoe sole. *Id.* at 22–23. Third, inconsistencies in the original photographs of the '576 application fail to satisfy the enablement requirements of § 112 $\, \P \, 1$. *Id.* at 23–24.

a. Alleged Differences Between the Photographs and the Line Drawings

To emphasize certain discrepancies between the figures, Skechers provides a side-by-side comparison of a portion of the line drawing in Figure 6 of the '356 patent to the corresponding photograph in Figure 19 of the '576 application, including an annotated blow-up photograph of the detail in question, as reproduced below.



Pet. 25–26. The figure above depicts Skechers's comparison of a portion of Figure 6 of the '356 patent on the left, to the corresponding portion of the photograph, and blow-up photograph, of Figure 19 in the '576 application.

As an initial matter, we find that Skechers's comparison of certain aspects of the sole design between the photographs and line drawings is an excessively critical micro-analysis that any observer, when comparing the photograph to the respective line drawing, would be hard-pressed to discern. For example, Skechers asserts that Figure 19 of the '576 application depicts a "4.0" instead of the hash marks on the sidewall of the midsole shown in Figure 6 of the '356 patent. *See* Pet. 26 (providing an annotated and magnified version of Fig. 19. But, observing Figure 19 of the '576 application as it is portrayed on a half-page in the application as a top plan view of the shoe, it is to us, almost, if not entirely, imperceptible that this

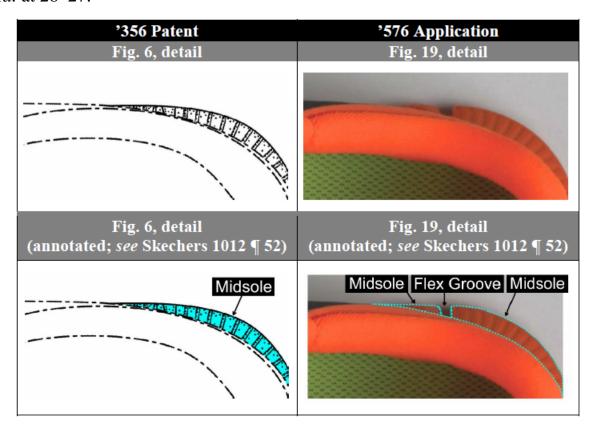
IPR2016-00870 Patent D725,356

photograph depicts a "4.0" instead of hash marks on the sidewall of the midsole. Indeed, we note it is difficult to see the "4.0" even in this blow-up version. Moreover, contrary to Skechers's assertion, the claimed hash marks are disclosed in the '576 application. *See* '576 App., Figs. 17, 21. Compare Figures 17, 19, and 21 from the '576 application, reproduced below on the left, with Figures 1, 2, and 6 from the '356 patent, reproduced on the right.



Observing the photographs of the same portion of the sidewall of the midsole in Figures 17 and 21, above, what is more clearly seen in these figures are seven hash marks, which is consistent with the line drawings in both Figures 1, 2 and 6 of the '356 patent.

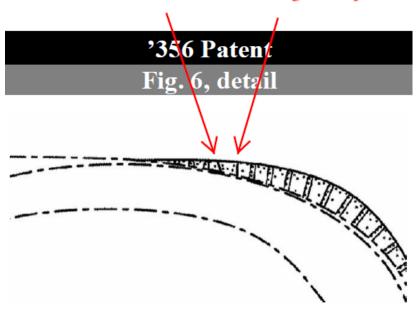
Skechers also alleges, using the annotated graphic reproduced below, that the plan view drawing in Figure 6 claims an "undivided midsole" on the medial side of the shoe sole that is not shown in the photograph of Figure 19. *Id.* at 26–27.



The figure above depicts Skechers's comparison of a portion of Figure 6 of the '356 patent on the left, to the corresponding portion of the photograph, and enhanced photograph, of Figure 19 in the '576 application on the right.

We agree that the line drawing in Figure 6 is somewhat indistinct in that it provides surface stippling and a connecting line along a portion of the outsole sidewall where a "sipe" or "groove" is shown in the photograph. *See* Ex. 1001 Figure 6. On the other hand, the lines illustrating the sipe in Figure 6 of the outsole can be seen and are consistent with the same portion of the outsole in a comparison of the photograph in Figure 19. *Id*.

lines bounding the sipe



The figure above is an annotated magnified portion of Skechers table comparing Fig. 6 of the '356 patent with Fig. 19 of the '756 application, including our annotation indicating the lines in Fig. 6 bounding the sipe.

Additionally, we note that the area constituting the alleged "undivided midsole" on the medial side of the shoe sole in Figure 6 is so small that, without a blow-up view, it does not provide the observer with the intricacies of this feature. To the extent that the stippling introduces ambiguity into the claimed design drawing, we find that any slight ambiguity caused by the plan view and surface stippling in Figure 6 can be resolved by reference to

Figure 3 shown below, as showing a sipe in the portion of the sole in question.

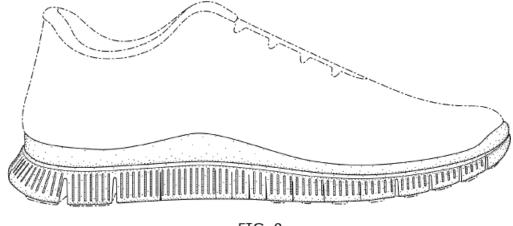
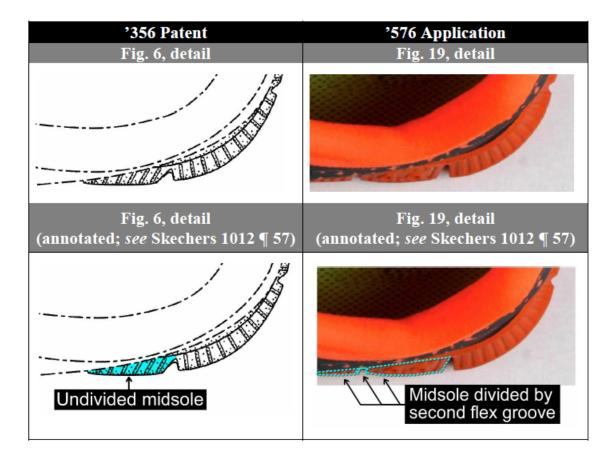


FIG. 3

Figure 3 from the '356 patent, above, is a line drawing illustrating the medial side elevation-view of the shoe sole. Ex. 1001, Fig. 3.

Thus, we are not persuaded that Figure 6 introduces new matter of an "undivided midsole" on the medial side of the shoe sole into the claimed design.

Skechers similarly alleges that Figure 6 in the '356 patent discloses an "undivided" midsole on the lateral side of the shoe sole that is not apparent in the parent '576 application. Pet. 31–32. Skechers's figure from their Petition portraying this discrepancy, is reproduced below.



Id. at 32. The figure above depicts Skechers's comparison of a portion of Figure 6 of the '356 patent on the left, to the corresponding portion of the photograph, of Figure 19 in the '576 application.

The minor difference here is due in great respect to the nature of the plan view itself. *See* Ex. 1001 Fig. 6, Ex. 1004, Fig. 19. It appears to us that the absence of an exact reproduction of the "second flex groove" in the line drawing is caused by either an ever-so-slightly different plan view or a mechanical drawing inconsistency. This difference is so miniscule that in viewing the overall appearance of the design in the photograph and that of the claimed design, we are not persuaded that one of skill in the art would understand that the design depicted in the line drawing claims an "an

undivided midsole on the lateral side," as asserted by Skechers. Pet. 31. Moreover, observing the elevation view in Figure 2 of the '356 patent, reproduced below, we determine that the line drawing accurately illustrates the sipe, or "second groove," on the lateral side of the shoe sole as shown in the original photograph, as part of the claimed design.

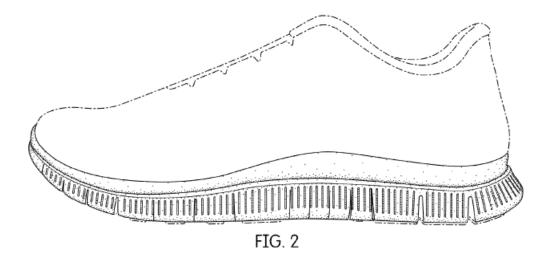


Figure 2 from the '356 patent, above, is a line drawing illustrating the lateral side elevation view of the shoe sole. Ex. 1001, Fig. 2.

We find it reasonable that a person of ordinary skill in the art would be able to resolve any ambiguity caused by the plan view in Figure 6 at least by reference to Figure 2 as showing a sipe in the lateral sidewall of the midsole. *Compare* Ex. 1001, Figs. 2, 6. Thus, we are not persuaded that Figure 6 introduces an undivided lateral side midsole into the claimed design.

It is not imperative, for the elements with which Skechers takes issue, that the drawings in the continuation be *exactly* the same as the photographs of the parent. *Daniels* 144 F.3d 1456 ("The test for sufficiency of the written description is the same, whether for a design or a utility patent. This test has been expressed in various ways; for example, 'whether the

disclosure of the application relied upon 'reasonably conveys to the artisan that the inventor had possession at that time of the later claimed subject matter.'" (*quoting Ralston Purina Co. v. Far–Mar–Co, Inc.*, 356 F.2d 1570, 1575, 227 U.S.P.Q. 177, 179 (Fed.Cir.1985))). We determine that the almost imperceptible differences asserted by Skechers with respect to the finally issued patent claim and the corresponding elements shown in the underlying parent photograph are essentially mechanical drawing inconsistency or due in part to the nature of the view itself. *Compare* Ex. 1004, Fig. 19, *with* Ex. 1001, Fig. 6. Viewing the design as a whole as depicted in all the figures together we are not persuaded that the design depicted in the original photographs does not fall within a range of reasonableness required for providing sufficient written description. Ex. 1001, Figs. 1–6.

Moreover, Skechers's arguments discussed above rely in each case upon magnification of particular portions of the figures in both the '356 patent and the '576 parent application. *See* Pet. 26–32. The magnification and enhancement of the differences between certain elements in the photographs and drawings highlights, at least on the evidence in this case, an over-emphasis of fairly trivial inconsistencies of the claimed design relative to the photographs. Considering the shoe sole design as a whole, we determine, on these facts, that these differences are minor inconsistencies between the parent application and the claimed design depicted in the '356 patent. The drawings are sufficiently consistent with the photographs, based on the evidence before us, to support our finding that the inventor had possession of the claimed design at the time of filing of the '576 application. *See Ex Parte Asano*, 201 USPQ (BNA) 315 (Nov. 27, 1978) ("Mechanical")

drawing errors and inconsistencies between the figures of the drawing, which do not preclude the overall understanding of the drawing as a whole are an insufficient basis for holding the design both indefinite and insufficiently disclosed under 35 USC 112.").

We have reviewed each of Skechers's seven arguments with respect to the alleged differences between the '576 application and the '356 patent, and find the remaining arguments equally unpersuasive as to any material difference sufficient to find that the photographs do not reasonably convey to those skilled in the art that the inventor had possession of the claimed design as shown in the drawings of the '356 patent. *See* Pet. 24–33.

Because Skechers compares the present case to the Board's Decision in Munchkin, Inc. et al. v. Luv N' Care Ltd., IPR2013-00072 slip op. 6-8 (PTAB April 21, 2014) (Paper 28), we believe it is useful to explain why we reach a different conclusion based on the facts in the present case. See Pet. 32–33. In *Munchkin*, the Board determined that a parent utility patent application *did not* support the priority claim to a later filed design patent. Munchkin at 8. The Board's decision in Munchkin is distinguishable on the facts and evidence. In *Munchkin*, the Board considered the claimed design and parent drawings as a whole in a side-by-side visual comparison. *Id.* at 7. The side-by-side comparison was undertaken by the Board without any embellishment or magnification of the drawings. Based on this comparison, the Board found the originally filed utility patent drawing of the spout of a drinking vessel to be substantially different in relative size, shape and structure from the spout in the claimed design, thereby determining the drawings, as a whole, to be sufficiently different to lack proper written description support. *Id.* at 7.

On the facts presented here, different from Munchkin, we determine that Skechers fails to persuasively establish sufficient visual distinctions between the claimed design and photographs to preclude the '356 patent from claiming priority to the '576 application. Indeed, to point out the asserted differences Skechers has presented magnified views and illustrative annotations of minute details of the design along with annotated drawings that enhance and embellish the minor drawing inconsistencies relative to the photographs. See Pet. 26–32. We are not persuaded based on the facts before us that a person of ordinary skill, comparing the photographs with the claimed design as a whole and viewing the design with or without benefit of magnified and annotated figures and photographs as provided by Skechers, would readily, if at all, discern or find such differences materially determinative with respect to the written description requirement of section 112 ¶ 1 as Skechers argues. To the extent any differences submitted by Skechers are visually apparent, we conclude that such differences are trivial and/or minor drafting inconsistencies that do not detract from understanding the design as a whole. Accordingly, we are not persuaded that the photographs of the parent '576 application do not reasonably convey to those skilled in the art that the inventor had possession of the claimed design as shown in the '356 patent. See Ariad Pharms., 598 F.3d at 1351.

b. Whether a person of ordinary skill in the art would recognize the design claimed in the '356 patent as that in the parent '576 application

Skechers further argues that one of skill in the art viewing the parent '576 application would not have recognized that the design features claimed in the '356 patent could have been separately claimed from the embodiments originally disclosed in the parent application. Pet. 33–34. Skechers supports

this position by asserting that the originally filed '576 application contained multiple patentably distinct shoe designs, only one of which included the claimed midsole design. *See id.* at 35 (Skechers asserts that "[t]his [midsole] design is completely absent from nine of the ten embodiments disclosed in the '576 Application, all of which have strikingly different midsole designs.").

Skechers argument is essentially that the specific midsole embodiment claimed in the '356 patent is not "an inventive concept disclosed in the '576 Application." Id. at 36. Skechers refers to In re Rubinfield, 270 F.2d 391, 396 (C.C.P.A. 1959), which supports the Patent Office's practice of limiting a design patent to a single claim: "The fact that it may be permissible, in a proper case, to illustrate more than one embodiment of a design invention does not require or justify more than one claim.". This argument is not persuasive because *Rubinfield* does not, as Skechers asserts, stand for the proposition that it is somehow improper that an applicant may later file an application with patentably distinct embodiments, such as continuations or divisional applications for example, based on a restriction requirement. See id. at 393; see also MPEP 1504.20. The Patent Office's restriction practice permits the examiner to restrict patentably distinct designs, but does not prevent the applicant from filing an initial application to multiple patentably distinct designs. See MPEP 1504.05 ("Restriction will be required under 35 U.S.C. 121 if a design patent application claims multiple designs that are patentably distinct from each other.").

i. Whether the '356 Patent Improperly Disclaimed Elements of the Design

Skechers argues further that the '356 patent "claims a new, undisclosed design by disclaiming too much of the original shoe design

IPR2016-00870 Patent D725,356

disclosed by that embodiment." Pet. 36–37 (citing *Owens*, 710 F.3d at 1366). Skechers contends that

no one reasonably skilled in the art would have recognized from the shoe design disclosed in the '576 Application that Nike might disclaim the entire upper of the shoe, nearly all of the outsole of the shoe, and portions of the midsole, leaving only a separate claim of the midsole periphery.

Pet. 37 (citing Ex. 1012 $\P\P$ 59–60). Skechers also relies on its Declarant Mr. Anders's testimony that

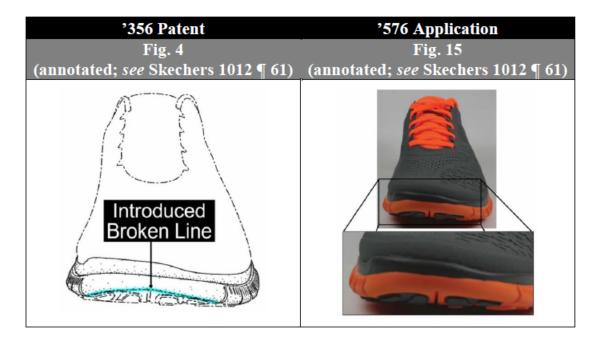
In my opinion, a designer of ordinary skill in the art would not recognize that Nike possessed the portions of the shoe sole design claimed in the '356 Patent apart from the whole shoe design claimed in the '576 Application at the time of the filing of the '576 Application.

Ex. $1012 \, \P \, 59$. Mr. Anders's testimony is not persuasive here for at least two reasons. First, Mr. Anders does not explain *why* the disclaimer of the upper and outsole portions of the shoe is "significant." *Id.* Second, his opinion is based on the erroneous assertion that the various allegedly patentably distinct embodiments in the '576 application cannot be later claimed in separate continuations. *See id.* at $\P \, 60$ ("nine of the ten embodiments in the '576 Application disclose configurations of flex grooves and midsole sections that are wholly dissimilar from the design claimed in the '356 Patent.").

Moreover, it is not as Skechers and its Declarant contend, improper to disclaim portions of a design. *See* Pet. 39 (asserting that "Nike's disclaimer in the '356 Patent of substantial portions of the whole shoe design depicted in the '576 Application prevents a designer of ordinary skill in the art from being able to determine whether Nike possessed the claimed design at the time of filing the application." (citing *Owens*, 710 F.3d at 1366)). In

Owens, the issue was not that the applicant had disclaimed too much, but turned on the introduction of an arbitrary new unclaimed line in a continuation application that effectively created a new "trapezoidal" element of a previously claimed pentagonal shaped panel on a bottle. Owens, 710 F.3d at 1368. Agreeing with the Board that the new trapezoidal element had no basis in the parent application, the Federal Circuit explained that "the parent disclosure does not distinguish the now-claimed top trapezoidal portion of the panel from the rest of the pentagon in any way." *Id.* Unlike Owens, in this case we are not persuaded that the photographs in the parent '576 application fail to clearly show and delineate the claimed midsole elements of the design in addition to the upper and outsole elements, showing that the inventor had possession of the invention, i.e. the midsole, claimed in the '356 patent. See Ex. 1004, Figs. 15–21.

ii. Whether the Broken Lines Introduce New Matter
Skechers further relies upon Owens arguing that Nike has introduced
new matter in the '356 patent, for example, where a broken line is shown
across the toe portion of the shoe sole. Pet. 40–42. Skechers provides the
following comparison, reproduced below.



Id. at 41. Skechers contends that, just as in *Owens*, "Figure 4 of the '356 Patent introduces a broken line on the underside of the outsole that divides the claimed toe of the sole from the unclaimed sole of the shoe." *Id.* We are not persuaded by Skechers's analysis for at least two reasons. First, as discussed above, in *Owens* the addition of the new line created an entirely new trapezoidal element of the design not present in the parent application. See Owens at 1368. Here, as recognized by Skechers, the broken line represents the division between the existing and clearly shown midsole "toe" portion and the outsole. Second, we observe that the alleged "introduced broken line" is shown in the original photographs because the broken line dividing the "toe" from the outsole accurately continues and connects the solid lines along the sides of the sole illustrating the delineation between the midsole and outsole. Compare Ex. 1004, Figs. 21, 17, 18, and 15, with Ex. 1001, Figs. 1, 2, 3, and 4. The nature of the front elevation view and the curvature of the midsole to the outsole here in the "toe" portion of the midsole may make this delineation seemingly less apparent in the

photograph of Figure 15, but nonetheless, we understand from the photographs that there is a visible delineation around the toe portion, as there is around the entire shoe sole, between the midsole and the outsole.

iii. Whether Omission of the Bottom View of the Outsole in the Claimed Design is New Matter

Skechers argues next that "[n]arrowing of the '356 Patent to six figures from seven figures amounts to the addition of new matter because the '576 Application fails to provide a written description for a design absent a bottom view and its associated surface ornamentation. Pet. 42–45 (citing Ex parte Chu, Case No. 2001-0959, 2003 WL 22282257, at *7 (BPAI 2003). On the facts before us in this case, we do not agree that disclaimer of the shoe outsole and elimination of a figure showing the entire disclaimed subject matter, amounts to new matter. On the facts in Chu, the Board found that there was no written description support for a new embodiment of a chair with *only* a seat and backrest, introduced in a reissue application, "including the removal of the bottom showing of the design patent itself." Chu at *6. Chu did not, however, erect a per se rule that the omission of a figure constitutes new matter. Different from the facts in Chu, the '356 patent includes a drawing, Figure 4, illustrating a portion of the outsole of the shoe sole in broken lines signifying that the outsole is disclaimed.⁷ The outsole is therefore not omitted or eliminated from the design, it is merely disclaimed. We are not persuaded that an artisan would not recognize what is within the scope of the claim, even in the absence of a figure corresponding to the photograph in Figure 20. From Figures 1–6 of the '356

⁷ The '772 Patent states that broken lines "form no part of the claimed design." Ex. 1001, 1.

patent we observe that the disclaimed outsole of the claimed design is simply not shown in its entirety. We are aware of no case law or rule that requires all disclaimed subject matter must be shown in its entirety, nor has Skechers pointed us to any. Skechers argument, therefore, does not persuade us that the lack of a complete view of the disclaimed outsole, on these facts, is new matter.

C. Enablement

Skechers also argues that the photographs of the '576 application are non-enabling because the photographs are themselves internally inconsistent. Pet. 45–47. Skechers asserts that the "4.0" in the photograph of Figure 19 and the hash marks in Figures 17 and 21 in the midsole heel portion of the shoe sole are so inconsistent that "a designer of ordinary skill in the art would be incapable of creating the shoe purportedly disclosed in the '576 Application; indeed, creation of such a shoe would be physically impossible." *Id.* at 46 (citing Ex. 1012 ¶ 63).

Petitioner relies, *inter alia*, on MPEP § 1504.04, which provides:

[I]f the appearance and shape or configuration of the design for which protection is sought cannot be determined or understood due to an inadequate visual disclosure, . . . such disclosure fails to enable a designer of ordinary skill in the art to make an article having the shape and appearance of the design for which protection is sought.

MPEP 1504.04.

Skechers's declarant, Mr. John Anders, states that the inconsistency between "Figures 15 through 21 are so great that a designer of ordinary skill in the art would not be capable of creating the shoe 'embodiment' purportedly disclosed in those figures." Ex. $1012 \, \P \, 63$. We are not persuaded by this testimony for several reasons. Mr. Anders's testimony

relies upon various magnified views of Figures 17, 19 and 21 including annotations which highlight the alleged discrepancies relative to the other photographs. See id., Pet. 42. We find the relied upon inconsistencies visibly challenging to discern, with or without magnification. Also, the very nature of the top plan view of Figure 19, viewed as a whole, makes it progressively harder to distinguish the hash mark designs on the midsole sidewall itself proceeding from the more flared, or angled edge at the heel, towards a more vertical edge in the middle of the midsole. In other words, moving left to right, the relative clarity of the hash marks observed on the flared heel portion in question in Figure 19, become less and less distinct to the left in the photograph due to the nature of the plan view of the shoe. This, however, is why a design patent consists of various views. See 37 C.F.R. § 1.152 ("The design must be represented by a drawing that complies with the requirements of § 1.84 and must contain a sufficient number of views to constitute a complete disclosure of the appearance of the design."). Observing Figure 19 as a whole we find it nearly imperceptible, without magnification, that this photograph depicts a "4.0" instead of hash marks on the midsole sidewall portion in question.



FIG. 19

Figure 19 from the '576 application, above, is a photograph of the top plan view of the shoe and shoe sole. Ex. 1004, Fig. 19.

To the extent that the photograph in Figure 19 may be insufficient to adequately discern a certain portion of the claimed design, we find it reasonable that a person of skill in the art would resolve any such insufficiency by reference to other figures which clarify the design of the midsole sidewall. *See* 37 C.F.R. § 1.152. In the photographs in Figures 17 and 21, it is more readily observed that there are seven hash marks along the portion of the midsole sidewall in question. Based on the overall disclosure of the claimed shoe sole, and having considered the drawings as a whole including the hash marks along the midsole sidewall in at least Figures 17, 19, and 21, we are not persuaded that the overall appearance of the design is sufficiently unclear and inaccurately depicted so that a designer of ordinary skill would not be able to make a shoe sole having the shape and appearance of the claimed design.

III. CONCLUSION

For the reasons set forth above, Skechers has failed to persuade us that the claim of the '356 patent is not entitled to the benefit of the February 29, 2012 filing date of the '576 application. On the facts and evidence presented in the Petition, Nike's European design registration (Ex. 1011) filed the same day as the '576 application, February 29, 2012, disclosing the allegedly similar shoe and sole designs as in the '356 patent more than one year before the filing of the '356 patent, is therefore *not* prior art.

Accordingly, we determine that the information presented in the Petition fails to establish a reasonable likelihood that Skechers would prevail on the alleged ground of unpatentability with respect to the claim of the '356 patent.

IV. ORDER

For the reasons given, it is

ORDERED that the Petition is *denied* and *inter partes* review is not instituted.

IPR2016-00870 Patent D725,356

For PETITIONER:

Brian M. Berliner Xin-Yi Zhou O'Melveny & Myers LLP bberliner@omm.com skechersniketeam@omm.com vzhou@omm.com

For PATENT OWNER:

Christopher J. Renk Erik S. Maurer BANNER & WITCOFF, LTD. crenk@bannerwitcoff.com emaurer@bannerwitcoff.com