Victoria R. McDonald Webb to Present at Rocky Mountain Intellectual Property & Technology Law Institute

May 30, 2019

Banner Witcoff attorney Victoria R. McDonald Webb will speak at the 17th Annual Rocky Mountain Intellectual Property & Technology Law Institute on May 30.

She will present a session titled, “Obvious and Not-So-Obvious Legal Issues in Advertising and Marketing Campaigns,” with intellectual property lawyer Marc Levy of Seed IP Law Group in Seattle. They will discuss fair use, truth in advertising, keywords and trademarks, and paid promotion disclosures.

Banner Witcoff is sponsoring the two-day conference, which will take place May 30-31 at the Westin Westminster Hotel in Westminster, Colorado. For more information or to register, click here.