The Legal 500 Recognizes Banner Witcoff for Patent and Trademark Practices in 2019 Edition

Banner Witcoff's patent and trademark practices are recognized in the 2019 U.S. edition of The Legal 500, a guide of leading law firms and practitioners across the country. The Legal 500 also highlighted several firm attorneys for their work in these areas.

The guide lists Banner Witcoff as a top firm in the "Patents: Prosecution" practice area, which includes reexamination and post-grand proceedings, and the "Trademarks: Non-Contentious" practice area that covers prosecution, portfolio management and licensing.

According to The Legal 500, Banner Witcoff "has particular strength in the procurement of design patents and continues to grow its utility patent practice. The recent caseload shows a varied sector spread, ranging from the insurance and financial services sectors to the technology, electronics and retail sectors. Standout instructions include prosecuting a variety of patents for Brother Industries, including patents covering network systems, printer cartridges and image recording, and processing for multi-function devices and tape-reading devices. The group is among the most active PTAB practices in the market for petitioners, but also acts for patents owners, an example of which included the successful defense of Nike in two IPRs filed by Skechers regarding design patents for Nike's Free outsole designs."

The guide highlights the following Banner Witcoff attorneys as key contacts in the firm's patent practice: Joseph Berghammer, Ross Dannenberg, John Hutchins, Robert Katz, Christopher McKee, Frederic Meeker, Binal Patel, Joseph Potenza, and Christopher Renk.

The Legal 500 wrote this of the firm's trademark practice:

Banner Witcoff's "'very proficient' practice is noted for its 'good commercial outlook and strength in depth'. The IP-boutique possesses experience in portfolio management, prosecution, enforcement,

defense and licensing matters. Helen Hill Minsker, Joseph Berghammer and Richard Stockton are among the key names and form a team with specialist knowledge of the financial, travel, insurance, internet, athletic apparel and consumer electronics industries. Kayak Software, The Marmon Group, Nokia and Toshiba are among the clients who rely on the firm for global portfolio management."

Click here to view the 2019 U.S. edition of The Legal 500, which is based on feedback from clients, work handled by firm attorneys, and in-depth market research.

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