Strategizing to Protect Cannabis IP: Christian Wolfgram Discusses at The Cannabis Law Sessions

Banner Witcoff's Christian Wolfgram will join a panel discussion on strategies to protect cannabis IP at the International Cannabis Bar Association's The Cannabis Law Sessions: Building Your Team during MJBizCon on Tuesday, November 28 in Las Vegas.

The panel, titled "Protect Your Assets – Success in Cannabis Staffing, Compliance, Branding and IP," will showcase how, and why, to obtain trademark and patent protection for cannabis and hemp IP from day one, and how to safeguard and leverage it every day thereafter.

INCBA's Cannabis Law Sessions will provide valuable insights for all, whether new to or familiar with the cannabis industry or law practice.

You can learn more about the event by clicking here.