Trademarks

Banner Witcoff's nationally recognized team of trademark attorneys has exceptionally strong experience working with clients to manage, grow, prosecute, and enforce large global trademark portfolios. Our team's rounded approach enables us to provide more tailored, valuable, and strategic advice and leads to stronger IP protection and more effective enforcement results.

Our Approach

Banner Witcoff does not take a "one size fits all" approach to client management. Instead, Banner Witcoff works with clients to tailor its approach to individual client needs and portfolio goals. We pride ourselves on the relationships we develop with inhouse counsel and aim to become an extension of the in-house team. We continually evolve to meet client expectations by adapting our practices and using our vast trademark experience to anticipate client needs. Our firm continuously monitors and anticipates changes in intellectual property law, technology, and industry practices to ensure we are always ahead of the curve. By staying informed about the latest developments, we adapt our strategies to protect our clients' IP assets in a rapidly changing landscape. As new technologies emerge, we expand our expertise and services to address the unique IP challenges these fields present, ensuring our clients are always protected.

Why Banner Witcoff?

Banner Witcoff boasts one of the deepest benches when it comes to trademark prosecution. Globally, our team manages more than 20,600 active trademark applications and registrations on behalf of over 1,000 clients in more than 220 countries in industries including consumer products, retail, food products, electronic goods, media, entertainment, information technology and communications. From startups to established enterprises, our team of trademark attorneys, paralegals, and docketing clerks are committed to delivering exceptional results and safeguarding our clients' valuable intellectual property assets with integrity and professionalism.

Our Accolades

- Katie Laatsch Fink, Anna King, Richard Stockton and Louis DiSanto recognized as leading practitioners for trademark prosecution and strategy by World Trademark Review 1000

- Practice leaders Anna King and Katie Laatsch Fink recognized in Crain's Chicago Business Notable Women in Law
- Recognized as a top trademark firm by World Trademark Review 1000
- Recognized as a leading firm for trademark practice by IP Stars

CONTACT US

Please click ____ to email us for more information about our Trademarks practice.

Relevant Practices

Appellate Litigation

Brand Protection

Copyright Registrations and Enforcement

Counseling, Opinions + Licensing

Counterfeit Goods Seizure

Design Patents

Jury Trials

Litigation

Patent Interferences

PTAB Litigation

Patent Prosecution

Section 337/ITC Litigation

Trade Dress

Trade Secrets