Design Patents

No one is better at obtaining U.S. design patents than Banner Witcoff. We have procured more U.S. design patents than any other law firm every year for more than 20 years in a row. We represent multinational, innovative, design-driven companies in both the prosecution of design patent applications in the U.S. and worldwide and in enforcing their design patents. Banner Witcoff's dedication and creative strategies in protecting our client's intellectual property have positioned the firm as the leader in design patents.

Our Capabilities

We bring the same cutting-edge thinking as our designer partners. We broke new ground with the USPTO, securing the first design patents granted
for animated screen designs; transitional screen designs; virtual reality designs; designs with generic contrast claiming; and hybrid photo-line drawing
presentations; and achieved many other design patent firsts.

Our Team

We view design protection holistically, and do not use a cookie-cutter approach with our clients. Nationally and internationally we are leaders in organizations such as AIPLA, FICPI, INTA, and ABA, and helped steer design laws around the world. Our attorneys are professors at top law schools and teach classes on design patents. Our dedicated team of design paralegals aid in our efficient client service. We have fostered a strong relationship with the USPTO, assisting in the creation of the USPTO Rocket Docket program for design patent applications to expedite design grants at the USPTO.

Our Experience

Our success is in the data. Over the last decade, Banner Witcoff has acquired, on average, nearly 1,000 U.S. design patents per year for our clients. The firm has procured design patent portfolios of 100 or more design patents for 15 different clients and design patent portfolios of 40 or more for more than 30 different clients.

Why Banner Witcoff?

We've represented numerous design clients for decades, earning trust from design-driven companies like NIKE, Microsoft, YETI, Electrolux, and more. Our approach has enabled us to

consistently secure more design patents than our closest competitors and our dedication sets us apart in protecting designs for leading brands.

Our Accolades

- 23 consecutive years as the leader in Design Patent Procurement
- Recognized by IAM Patent 1000: The World's Leading Patent Professionals
- Received a top ranking for patent prosecution by Chambers and Partners
- Robert S. Katz was recognized as IAM Global Leader
- Legal 500, lists Banner Witcoff as a top firm for "Patents: Prosecution"
- U.S. News – Best Lawyers' "Best Law Firms," ranks Banner Witcoff in Tier 2 for patent law patent litigation

CONTACT US

Please click ____ to email us for more information about our Design Patents practice.

Relevant Practices

Appellate Litigation

Brand Protection

Copyright Registrations and Enforcement

Counseling, Opinions + Licensing

Counterfeit Goods Seizure

Jury Trials

Litigation

Patent Interferences

PTAB Litigation

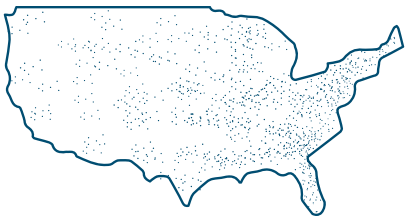
Patent Prosecution

Section 337/ITC Litigation

Trade Dress

Trade Secrets

Trademarks



759

U.S. Design
Patents filed in 2025

1,187 granted



1,450

Foreign Design
Patents filed in 2025

2,136 granted

23-YEAR	**Record of obtaining more U.S. Design Patents than anyone**
17,000+	**U.S. Design Patents acquired in the past 25 years**

Representative Experience

Skechers U.S.A., Inc. v. Nike, Inc.

We represented NIKE against ongoing attempts to invalidate design patents related to its popular FREE midsole and outsole designs.

LNW (Formerly Scientific Gaming) v. Aristocrat

We successfully represented LNW over a reissue design patent being enforced.

Banner Witcoff Files Amicus Brief on behalf of Industrial Designers

On Friday, October 27, a Banner Witcoff team filed an amicus brief on behalf of the Industrial Designers Society of America (IDSA) over the proper application of obviousness in design patents. The case, LKQ Corp. v. GM Global Technology Operations LLC could have significant implications for those that rely on design patents to protect their…

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The Federal Circuit's Redesign of Design Patent Law: For Better or Worse?

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Alaina Pak Joins Panel Discussion on the Obviousness Standard in Design Patent Law

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IP Alert | Federal Circuit Overrules over 40 years of Design Law Precedent in Assessing Obviousness in LKQ Corporation v. GM Global Technology Operations LLC

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Darrell Mottley Discusses Design Patent Obviousness at 14th Annual Intellectual Property Symposium

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Pei Wu writes article on IP protection options for biotech startups in IPWatchdog

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Alisa S. Abbott presents at IPLAC Young Members' Committee's An Evening of Design at the IIT Chicago-Kent College of Law

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