

Joint-Development Licensing Agreements

Protect Innovation While Enabling Strategic Collaboration

Collaboration is essential to modern innovation — but it brings complex challenges for intellectual property and innovation-rich assets. Banner Witcoff's Joint Development & Licensing Agreements practice helps companies structure partnerships that accelerate innovation, protect ownership, manage risk, and maximize commercial value. Our attorneys provide strategic guidance on all intellectual property transactions including:

- Joint ventures, collaborations, and strategic alliances
- Research, development and cooperation agreements
- Licensing and cross-licensing agreements
- Internet and domain name use and licensing agreements
- Software license and development agreements
- Commercialization, manufacturing, and future use agreements
- International collaboration and global intellectual property transactions

With the right agreement in place, you can innovate confidently while maintaining control of your core assets.

Our Approach

Strategic Assessment of Intellectual Property Contributions

We evaluate the background intellectual property, proprietary technologies, and know-how each party brings to the collaboration.

Ownership & Future Rights Structure

Our attorneys help determine who will own resulting inventions, improvements, and jointly developed intellectual property — and how those rights will be managed and commercialized.

Comprehensive Licensing Frameworks

We craft licensing terms covering exclusivity, field of use, sublicensing rights, royalties, revenue sharing, and global market access.

Confidentiality & Trade Secret Protection

We develop robust confidentiality, data-sharing, and IP-safeguarding provisions tailored to the collaboration's scope.

Governance & Dispute-Avoidance Mechanisms

Clear project governance structures help prevent conflicts and ensure the collaboration stays aligned with business goals.

Actionable, Business-Driven Drafting

Our agreements are practical, enforceable, and aligned with your technical needs, regulatory environment, and commercialization strategy.

Why Banner Witcoff

Deep Experience in Technology-Driven Partnerships

From AI and software collaborations to medical device co-development and advanced materials research, our attorneys understand the technical and commercial realities behind joint development.

Integrated Licensing, Prosecution & Litigation Insight

We bring strength across the full intellectual property lifecycle — enabling us to anticipate enforcement issues, valuation challenges, and future commercialization risks.

Tailored Agreements for Complex Innovation

Whether negotiating with a startup, university, government entity, OEM, or global partner, we tailor agreements to reflect the complexities of real-world development.

Support for Domestic and International Collaborations

We regularly craft agreements spanning multiple jurisdictions and regulatory environments.

Industries We Support

- Artificial intelligence, machine learning & software
 - Medical devices, diagnostics & life sciences
 - Semiconductors, consumer electronics & IoT
 - Automotive, aerospace & advanced manufacturing
 - Chemicals, materials science & industrial technologies
 - Consumer products
 - Financial, banking and cryptocurrency
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Relevant Practices

Appellate Litigation

Brand Protection

Copyright Registrations and Enforcement

Counseling, Opinions + Licensing

Counterfeit Goods Seizure

Design Patents

Jury Trials

Litigation

Patent Interferences

PTAB Litigation

Patent Prosecution

Section 337/ITC Litigation

Trade Dress

Trade Secrets

Trademarks