SEPs in Overdrive: Powering the Next Automotive Revolution

Banner Witcoff's Justin Philpott will moderate a panel at IAM Live: Auto IP USA on Thursday, April 16 in Detroit. The panel, "SEPs in Overdrive: Powering the Next Automotive Revolution," will cover:

- Strategic IP choices: bilateral v pool licensing for modern mobility
- Beyond cellular licensing: what's next for standardisation in automotive?
- Actionable steps to position your IP for next-gen automotive tech integration

Banner Witcoff is a proud sponsor of IAM Live: Auto IP USA, where automotive IP professionals can connect and forge forward-thinking strategies. Read more about the event by clicking here.