



## **Ross Dannenberg and Scott M. Kelly Present at More Than Just a Game Conference in London**

Banner Witcoff shareholders Ross Dannenberg and Scott M. Kelly will present at the annual More Than Just a Game (MTJG) conference in London on May 8 and 9. Celebrating its 10<sup>th</sup> anniversary, the conference will explore the theme of “Pushing Boundaries” – examining how the video game industry can continue to be boldly innovative while ensuring progress is ethical, inclusive, and trusted.

Ross will join the panel “Digital Equity and IP: Copyright, Trademarks and Designs,” on May 8. He and his co-panelists will explore the intersection of copyright, trademarks, and design in creating digital equity. The panel will also examine how regulation shapes innovation, the challenges of designing accessible technologies, and the ethical considerations in ensuring fair access.

Scott’s panel, “Pitfalls and Opportunities: AI and Us,” will occur on May 9. The panel will analyze how lawyers, in-house counsel, and policymakers can leverage AI to enhance decision-making, navigate emerging legal challenges, and shape the future of interactive entertainment.

Banner Witcoff has been a proud sponsor and participant of the More Than Just a Game conference since its inception in 2015. The More than Just a Game conference invites top legal and gaming experts from around the world to explore emerging challenges in the industry and to encourage and build bridges between the industry and academic research.

You can read more about the More Than Just a Game conference by [clicking here](#).