Ross A. Dannenberg authors an article on the IP issues involved in protecting an app in the October issue of Managing Intellectual Property

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Mr. Dannenberg's article "What are the IP issues related to apps?" is published in the IP Clinic section of *Managing Intellectual Property's* October issue. Mr. Dannenberg discusses several important IP issues relating to apps, including the importance of owning the copyright in your app and checking that your app name does not infringe.
Please click here to read the full article. Please note a subscription is needed to view the article.

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