Rob Katz Examines Design Protection Protocols for INTA On-Demand Session

As part of a session for the International Trademark Association's (INTA) annual meeting, Banner Witcoff attorney Rob Katz discussed how to protect and enforce product designs.

INTA's 2020 Annual Meeting & Leadership Meeting is taking place virtually from Nov. 16-20. Many of the sessions, including the one Rob participated in as a speaker, are available as on-demand recordings that registrants can view until Jan. 10, 2021.

Rob and the session's other speakers discussed a variety of topics related to design protection in both the U.S. and European Union, including a comparision of protocols, registered versus unregistered rights, length and cost of protection, and divergent standards to prove infringement, among other remedies.

The session, "Design Pragmatics: How to Protect and Enforce Your Product Designs—Design Protection Protocols in the U.S. and the EU," is available to registrants on the virtual meeting platform.