BANNER WITCOFF



Danielle Gitzen

Attorney
Chicago, IL
dgitzen@bannerwitcoff.com
Main: 312.463.5000
Fax: 312.463.5001

Danielle primarily practices in the area of trademark and copyright law, assisting clients in protecting their brands. Her experience includes working with clients in varying industries with a focus on trademark prosecution and brand strategy, copyright prosecution and enforcement, and online protection and strategy.

Danielle uses her background in marketing, advertising, and promotion to further understand the depth of her clients' goals and ensure they are met while adhering to the applicable law. She uses this knowledge to provide a well-rounded strategy to maintain and protect clients’ brands.

She earned her B.S. in Marketing/Advertising and Promotion, Communication from Missouri State University, Cum Laude. During her time at Missouri State University, Danielle was the Captain of the Division 1 women’s basketball team, President of the Student-Athlete Advisory Committee, and President of the Advertising Team.

Danielle then earned her Juris Doctor from Suffolk University Law School, completing the Intellectual Property Concentration with distinction. During her time at Suffolk Law, Danielle was the Chief Note Editor of The Journal of Health and Biomedical Law, a member of the Saul Leftkowitz Trademark Moot Court Team, the President of the Business Law Association, and the President of the Sports and Entertainment Law Association.

Education

Missouri State University
2019, B.S., Marketing/Advertising and Promotion, Communication, *Cum Laude*

Suffolk University Law School
2022, J.D., Intellectual Property Concentration with Distinction

Admissions

Bar Admissions
2024, Illinois
2023, Massachusetts
2023, Minnesota

Practices

Copyright
Counseling, Opinions + Licensing
Trademarks

Industries

Cannabis

Recent News + Events + Related Publications

NEWS - 06.15.26

Schedule III Rescheduling and Federal Cannabis Trademarks: Are State-Licensed Medical Cannabis Businesses Finally Eligible for USPTO Protection?

NEWS - 01.27.26

Janet Lee and Danielle Gitzen Accepted for Leadership Council on Legal Diversity Programs

NEWS - 07.26.24

Banner Witcoff Welcomes Danielle Gitzen to its Chicago Office