



Anna King

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Anna concentrates her practice on issues arising under trademark, unfair competition, domain name, and copyright law. Her experience in these fields of law includes counseling, prosecution and registration of applications before the U.S. Patent and Trademark Office and the U.S. Copyright Office, internet, licensing, enforcement, oppositions, and cancellations. Anna also assists clients in growing, maintaining, and enforcing their trademark portfolios worldwide.

Anna is active in a number of professional organizations. She is currently Chair of the American Intellectual Property Law Association (AIPLA) Trademark Treaties and International Law Committee, a member of AIPLA's Administrative Procedures Task Force, and is actively involved in the International Trademark Association (INTA). Anna was also a 2024 Fellow for the Leadership Counsel on Legal Diversity.

Anna is a frequent lecturer in continuing legal education programs, including teaching the Ex Parte Appeals session for the AIPLA Trademark Bootcamp as well as teaching likelihood of confusion for U.S. trademarks to the Japan Trademark Association. She is a contributor to the ABA treatise, Legal Principles in Computer Games and Immersive Entertainment, and has written several articles for organizations such as INTA, Practising Law Institute (PLI), The Bureau of National Affairs, and the World Trademark Review. A complete list of these articles can be seen below.

Anna has been recognized as a "Trademark Star" in Managing Intellectual Property's "IP Stars" and recognized in World Trademark Review 1000's list of "World's Leading Trademark Professionals" and ranked by the World Trademark Review as a leading practitioner for trademark prosecution and strategy. She was also featured in Crain's Chicago Business Notable Women in Law.

Anna was awarded her J.D. degree from Indiana University School of Law-Bloomington. There she was involved in the Intellectual Property Association, Sports & Entertainment Law Society and Sherman Minton Moot Court. Anna earned a Bachelor of Arts degree in Anthropology, cum laude, from Connecticut College.

Anna is admitted to practice before the Supreme Court of Illinois and the U.S. District Court for the Northern District of Illinois.

Published Articles

- The Hidden Persuader: Sound Marks as Sonic Indicators of Source (Landslide) (September/October 2017)
- The Supreme Court Points Courts to Juries on Issue of Trademark Tacking (Banner & Witcoff IP Alert) (February 2015)
- Aesthetic Functionality in the TTAB Since Louboutin (Banner & Witcoff IP Update) (April 2014)
- Be prepared: The importance of due diligence in choosing between bench and jury trials, (World Trademark Review) (April/May 2013)
- Brand Locally, Think Globally: International Trademark Searching & Filing Strategies, (Practicing Law Institute's Understanding Trademark Law) (June 2011)
- Where to Start?: Understanding Trademark Searching and Filing in a Global Marketplace (Practicing Law Institute's Understanding Trademark Law) (June 2010)
- Caution: Do Not Outsource Your Ethical Obligations!, Outsourcing and Ethical Issues (Int'l Trademark Ass'n Annual Meeting, Boston, MA) (May 2010)
- Global Harmonization of Trademark Laws: Not Quite There Yet, 74 BNA PTCJ 77 (2007)

Education

Connecticut College
B.A., Anthropology, *Cum Laude*
Indiana University Maurer School of Law
J.D.

Admissions

Bar Admissions
Illinois

Court Admissions
Supreme Court of Illinois
U.S. District Court for the Northern District of Illinois

Practices

Copyright
Trademarks

Accolades

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- Recognized as a leading trademark practitioner, World Trademark Review 1000, 2024
 - Recognized in the 2022 edition of Crain's Chicago Business Notable Women in Law
 - Named an "IP Star" by Managing Intellectual Property, 2022
 - Featured as an "Emerging Lawyer" in intellectual property law, Law Bulletin Media, 2025

Recent News + Events + Related Publications

EVENT - 04.07.25

Banner Witcoff Sponsors the 2025 World Trademark Review Industry Awards

EVENT - 03.31.25

Christopher Glembocki and Anna King to Present at AIPLA IP Practice in Japan 2025 Delegation

EVENT - 03.26.25

Anna King Speaks at 2025 FICPI Korea Symposium

NEWS - 01.30.25

2025 WTR 1000: The World's Leading Trademark Professionals Ranks Banner Witcoff and Four Attorneys

NEWS - 01.13.25

20 Banner Witcoff Attorneys Listed as 2025 Illinois Leading, Emerging Lawyers

EVENT - 09.16.24

Robert Katz and Anna King Speak at FICPI Open Forum in Madrid

NEWS - 06.04.24

IP Stars 2024 Recognizes 17 Banner Witcoff Attorneys

[EVENT - 05.31.24](#)

Banner Witcoff's Robert Katz and Anna King Present at FICPI ABC Meeting in Edinburgh

[EVENT - 04.10.24](#)

Anna King Presents at AIPLA IP Practice in Japan 2024 Delegation

[NEWS - 02.09.24](#)

World Trademark Review Ranks Banner Witcoff and Four Attorneys in 2024 WTR 1000: The World's Leading Trademark Professionals

[NEWS - 10.24.23](#)

Anna King Selected as Chair of AIPLA's Trademark Treaties and International Law Committee

[NEWS - 08.28.23](#)

Managing IP Recognizes 18 Banner Witcoff Attorneys in 2023 "IP Stars" Guide

[EVENT - 06.12.23](#)

Anna King to Present on Ex Parte Appeals at the 2023 AIPLA Trademark Boot Camp

[NEWS - 02.21.23](#)

Banner Witcoff's Anna King named a 2023 Leadership Council on Legal Diversity Fellow and Janet Lee and Heather Smith-Carra selected for the LCLD Pathfinder Program

[NEWS - 02.16.23](#)

WTR 1000 Recognizes Banner Witcoff's Trademark Practice, Three Attorneys

[EVENT - 02.13.23](#)

Katie Fink and Anna King to Speak on IPLAC Panel on the Metaverse, NFTs, and Trends in Trademark Law

[NEWS - 09.06.22](#)

Katie Laatsch Fink and Anna King Named Notable Women in Law in Crain's Chicago Business

[NEWS - 08.03.22](#)

Managing IP Recognizes 18 Banner Witcoff Attorneys in 2022 "IP Stars" Guide