

# Corporate Intellectual Property Seminar

presented by **Banner & Witcoff, Ltd.**

**Portland, OR**

October 17, 2003  
10:00am – 4:30pm

**PROGRAM INFORMATION & REGISTRATION INSIDE!**

## Topics Include:

- Mining Competitive IP Intelligence
- Long-term Prosecution Strategies
- IP Litigation Strategies
- International Rights: Are They Worth the Cost?
- IP Enforcement and Defense

*Approved for CLE*



**BANNER & WITCOFF, LTD.**  
INTELLECTUAL PROPERTY LAW

[www.bannerwitcoff.com](http://www.bannerwitcoff.com)

## Speakers

**Banner & Witcoff, Ltd.**

Mark Banner  
Laura DeMoor  
Tom Evans  
Rob Katz  
Pamela Banner Krupka  
Byron Kuzara  
Helen Hill Minkser  
Jon Nelson  
Brian Oliver—InteCap  
Binal Patel  
Chris Renk  
Charles Shifley

### Location

**Hotel Vintage Plaza**  
422 SW Broadway  
Portland, OR 97205  
800.263.2305

## Program

**Corporate IP Seminar | Portland, OR | October 17, 2003**

**Seminar Moderator: Mark Banner**

### MORNING SESSION

10:00am–10:10  
*Welcome & Opening Remarks*  
**Mark Banner**

10:10am–10:50am  
*Mining Competitive IP Intelligence*  
**Laura DeMoor and Brian Oliver**—InteCap

10:50am–11:20am  
*Long-term Prosecution Strategies and Getting Patents Quickly*  
**Byron Kuzara and Charles Shifley**

11:20am–11:30am  
*Break*

11:30am–12:00pm  
*IP Enforcement and Defense without Litigation*  
**Binal Patel**

12:00pm–12:30pm  
*Protection of Designs Using Nontraditional Methods*  
**Rob Katz**

12:30pm–1:30pm  
*Lunch*

### AFTERNOON SESSION

1:30pm–2:20pm  
*IP Litigation Strategies*  
**Chris Renk**

2:20pm–2:50pm  
*The Courts Speak: Tips for Counseling Your Business Client*  
**Pamela Banner Krupka**

2:50pm–3:00pm  
*Break*

3:00pm–3:30pm  
*IP Topics Relating to Software Protection*  
**Tom Evans**

3:30pm–4:00pm  
*International TM's: Faster? Better? Cheaper?*  
**Helen Hill Minkser**

4:00pm–4:30pm  
*International Rights: Are They Worth the Cost? Do You Need a Foreign Partner?*  
**Jon Nelson**

4:30pm  
*Reception*

\* Approved for CLE in Oregon,  
Washington, and Idaho.  
Pending CLE in California.

## Registration Form

NAME

ORGANIZATION

ADDRESS

CITY

STATE

ZIP

TELEPHONE NUMBER

E-MAIL ADDRESS

Check enclosed \$ \_\_\_\_\_ \$100 per person, payable to **Banner & Witcoff, Ltd.**

Please call for complimentary arrangements 202.824.3246.

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CARD NUMBER

EXP. DATE

SIGNATURE

**Register early, space is limited.**

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Portland, OR  
October 17, 2003**

### MAIL FORM & PAYMENT TO

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