



# George Mason University

SCHOOL OF LAW

- Hear from leading federal judges about patent litigation practice
- Listen to the FTC General Counsel explain the Commission's proposals for patent reform
- Avoid ethical problems before the PTO
- Learn how to interpret a patent claim
- How to "Festo-proof" your patent application
- Learn how to deal with patent rights in U.S. government contracts

## Presents the Third Annual symposium on HOT TOPICS IN PATENT LAW

Co-sponsored by  BANNER & WITCOFF, LTD.  
INTELLECTUAL PROPERTY LAW

JULY 20TH, 2004

9:30AM TO 5:00PM

George Mason University  
School of Law

- Practical Advice for Litigating Patent Cases
- "Festo-Proofing" Your Patent Applications
- Avoiding Ethical Problems Before the PTO
- How to Interpret a Patent Claim
- The FTC's Proposal for Patent Reform
- Recognize Conflict of Interest Problems for Patent Attorneys
- How to Deal with Patent Rights in U.S. Government Contracts
- 6 CLE credits (including 2 ethics)  
**APPROVED (VA)**

For Details and Registration Information:

[www.law.gmu.edu/ip/hottopics2004.html](http://www.law.gmu.edu/ip/hottopics2004.html)

Registration Fee: \$395  
[event@bannerwitcoff.com](mailto:event@bannerwitcoff.com)  
202.824.3246

Location:  
School of Law  
George Mason University  
Intellectual Property Program  
3301 North Fairfax Drive  
Arlington, VA 22201  
(Virginia Square Metro—Orange Line)

**Luncheon and  
Reception Included**

# HOT TOPICS IN PATENT LAW

## PROGRAM DETAILS

Moderator: John Witherspoon

Professor and Director Emeritus, Intellectual Property Program, George Mason University School of Law

## Speakers

### Joel Freed

Arnold & Porter

### Nicholas Godici

Commissioner for Patents  
U.S. Patent and Trademark  
Office

### David Hricik

Professor of Law  
Mercer University School of Law

### William Kovacic

General Counsel  
Federal Trade Commission

### Michael Lachuk

Deputy General Counsel  
and Director of Intellectual  
Property Law Group  
Science Applications International  
Corp. (SAIC)

### Hon. Paul Luckern

Administrative Law Judge  
International Trade Commission

### Roderick McKelvie

Fish & Neave

### Hon. Paul Michel

Circuit Judge  
U.S. Court of Appeals for the  
Federal Circuit

### Harry Moatz

Director of Office and  
Enrollment and Discipline  
U.S. Patent and Trademark  
Office

### Bradley Wright

Banner & Witcoff, Ltd.

### Hon. Rya Zobel

U.S. District Judge  
D. Massachusetts

## Morning session

9:25am

Introduction by Dan Polsby, Professor of Law  
and Acting Dean, George Mason University  
School of Law

9:30am to 10:15am

*How to "Festo-Proof" Your Patent Application,  
With Examples*  
Bradley Wright, Banner & Witcoff, Ltd

10:15am to 11:15am (1.0 ethics credit)

*Avoiding Ethical Problems Before the PTO*  
Harry Moatz, Director of Office and Enrollment  
and Discipline, U.S. Patent and Trademark Office

11:15am to 11:30am

Break

11:30am to 12:15pm

*How to Interpret a Patent Claim*  
Hon. Paul Michel, Circuit Judge,  
U.S. Court of Appeals for the Federal Circuit

Lunch

12:15pm to 1:15pm

(sponsored by Banner & Witcoff, Ltd)  
Lunch speaker: Hon. Nicholas Godici,  
Commissioner for Patents, U.S. Patent  
and Trademark Office

## Afternoon session

1:15pm to 2:15pm

*Practical Advice for Litigating Patent Cases  
(panel discussion)*

Hon. Rya Zobel, U.S. District Judge, D. Massachusetts  
Roderick McKelvie, Fish & Neave,  
former U.S. District Judge, D. Delaware  
Hon. Paul Luckern, Administrative Law Judge,  
International Trade Commission  
Joel Freed, Arnold & Porter (moderator)

2:15pm to 3:00pm

*Fixing What's Broken in the U.S. Patent System:  
The FTC's Proposals for Patent Reform*

William Kovacic, General Counsel, Federal Trade Commission

3:00pm to 3:15pm

Break

3:15pm to 4:15pm (1.0 ethics credit)

*Conflicts of Interest Problems for Patent Attorneys*

David Hricik, Professor of Law, Mercer University School of Law  
and Former Chair, ABA Committee on Professional  
Responsibility of the IPL Section

4:15pm to 5:00pm

*How to Deal With Patent Rights in U.S. Government Contracts*  
Michael Lachuk, Deputy General Counsel and Director of  
Intellectual Property Law Group, Science Applications  
International Corp. (SAIC)

5:00pm to 6:00pm

*Reception following the program  
sponsored by Banner & Witcoff, Ltd*

## Previous attendees have said:

*"A great presentation.  
All the speakers were excellent."*

*"One of the best I have ever  
attended in 35 years of practice."*

*"Excellent insight into how district court  
judges conduct Markman hearings.  
Useful for practitioners."*

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and students*

Proceeds to benefit  
George Mason Law School.  
Speakers not paid.

Register early, space is limited