

Corporate Intellectual Property Seminar

presented by **Banner & Witcoff, Ltd.**



Chicago, IL

October 11, 2002
9:00 am – 5:00 pm

PROGRAM INFORMATION & REGISTRATION INSIDE!

Topics Include:

- IP Asset Valuation
- Mining Competitive IP Intelligence
- IP Litigation: Minimizing Costs and Resolving Cases Quickly
- Making IP a Profit Center
- Coordinating International IP Prosecution and Litigation



BANNER & WITCOFF, LTD.
INTELLECTUAL PROPERTY LAW

www.bannerwitcoff.com

Speakers

Banner & Witcoff, Ltd.

Robert Altherr

Joseph Berghammer

Laura DeMoor

Patricia Hong

Dale Hoscheit

Robert Katz

Ernie Linek

Peter McDermott

Helen Hill Minsker

Jon Nelson

Wayne Porter

Chris Renk

Charles Shifley

Location

W Chicago City Center

172 West Adams at LaSalle

Chicago, IL 60603

312.332.1200

Program

Corporate IP Seminar | Chicago, IL | October 11, 2002

Seminar Moderator: Mark Banner

8:30am–9:00am

Registration & Breakfast

MORNING SESSION

9:00am–9:10am

Welcome and Announcements

Mark Banner

9:10am–10:00am

IP Asset Valuation

Joseph Berghammer

10:00am–10:45am

Mining Competitive IP Intelligence

Laura DeMoor

10:45am–11:00am

Break

11:00am–11:40am

*IP Litigation: Minimizing Costs
and Resolving Cases Quickly*

Charles Shifley

11:40am–1:00pm

Panel Discussion: Corporate IP

Agreements & Making IP a Profit Center

Moderator: Robert Altherr

Dale Hoscheit, Peter McDermott,

Jon Nelson

1:00pm–2:00pm

Lunch

Remarks: Mark Banner

AFTERNOON SESSION

2:00pm–2:40pm

Trademarks in Cyberspace

Ernie Linek & Chris Renk

2:40pm–3:25pm

IP Audits and Due Diligence

Helen Hill Minsker

3:25pm–3:40pm

Break

3:40pm–4:10pm

Coordinating International IP

Jon Nelson

4:10pm–5:00pm

*Panel Discussion: Alternative Methods
for Protecting Your IP*

**Moderator: Patricia Hong,
Robert Katz, Wayne Porter**

5:00pm–6:30pm

Cocktail Reception

***Pending CLE**



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MAIL FORM & PAYMENT TO

Corporate IP Seminar

Banner & Witcoff, Ltd.

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Washington, DC 20001

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Registration Form

NAME

ORGANIZATION

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Register early, space is limited.



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