

Corporate Intellectual Property Seminar

presented by
Banner & Witcoff, Ltd.

Atlanta, GA

SAVE THE DATE
May 21, 2004

PROGRAM INFORMATION & REGISTRATION INSIDE!

Topics Include:

- Getting Licensing Up & Running
- Hot Topics + Trends in Trademarks
- IP Litigation Strategies
- Innovative Protection for Emerging Technologies
- Trial By Jury: Is it Reasonable in IP Cases?

Pending for CLE



BANNER & WITCOFF, LTD.
INTELLECTUAL PROPERTY LAW

www.bannerwitcoff.com

Speakers

Banner & Witcoff, Ltd.

Marc Cooperman
Ross Dannenberg
Gary Fedorochko
Holly Ford
Tim Meece
Fred Meeker
Helen Hill Minsker
Jon Nelson
Binal Patel
Joseph Potenza
Charles Shifley

Location

Four Seasons Hotel
75 Fourteenth Street
Atlanta, GA 30309
404.881.9898

Program

Corporate IP Seminar | Atlanta, GA | May 21, 2004
Seminar Moderator: Joseph Potenza

MORNING SESSION

10:00am–10:10
Welcome & Opening Remarks
Joseph Potenza

10:10am–10:50am
Defending Against Patent Infringement Claims
Tim Meece

10:50am–11:20am
Prosecution Strategies
Gary Fedorochko

11:20am–11:30am
Break

11:30am–12:00pm
Trademark Dilution Developments: Post Victoria's Secret
Marc Cooperman & Holly Ford

12:00pm–12:30pm
Trial By Jury: Is It Reasonable For IP Cases?
Jon Nelson

12:30pm–1:30pm
Lunch

AFTERNOON SESSION

1:30pm–2:10pm
IP Litigation Strategies
Fred Meeker

2:10pm–2:50pm
Getting Licensing Up & Running
Charles Shifley

2:50pm–3:00pm
Break

3:00pm–3:30pm
Hot Topics + Trends in Trademarks
Helen Hill Minsker

3:30pm–4:00pm
Innovative Protection for Emerging Technologies
Ross Dannenberg

4:00pm–4:30pm
Prosecution with an Eye Towards Litigation
Binal Patel

4:30pm
Reception

** Pending CLE in Georgia, South Carolina, and Florida.*

Registration Form

NAME

ORGANIZATION

ADDRESS

CITY

STATE

ZIP

TELEPHONE NUMBER

E-MAIL ADDRESS

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Register early, space is limited.

Corporate IP Seminar
Atlanta, GA
May 21, 2004

MAIL FORM & PAYMENT TO

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