



THE UNIVERSITY OF MARYLAND SCHOOL OF LAW  
*INVITES YOU TO*

AT THE CROSSROADS—Public/Private  
Priorities Concerning Access to  
Genetic Information

OCTOBER 21, 2002  
USM - SHADY GROVE CONFERENCE CENTER

AT THE CROSSROADS –  
PUBLIC/PRIVATE  
PRIORITIES CONCERN-  
ING ACCESS TO GENETIC  
INFORMATION

OCTOBER 21, 2002

USM SHADY GROVE  
CONFERENCE CENTER  
9630 GUDELSKY DRIVE  
ROCKVILLE, MD 20850

8:00 A.M. - 5:45 P.M.



The completion of a working draft of the human genome sequence just eighteen months ago will, no doubt, prove to be an integral chapter in a story of extraordinary technological achievement—a story based on the continued revelation of genetic information. The story is unfinished and the outcome is uncertain. Many issues have yet to be addressed, in particular, the question of access.

There is a vast amount of genetic data being generated through the efforts of various public and private research institutions. Who is allowed access to this data? Who regulates access? Who pays for and who benefits from such access? The answers to these questions must be answered before the rest of the story can be written.

“At the Crossroads – Public/Private Priorities Concerning Access to Genetic Information” is an interdisciplinary symposium on the business, legal, scientific & social implications of regulating access to genetic data. The symposium will provide a forum to explore the development of a consensus model for balancing the benefits of free and unfettered public access to genetic information with those of protecting private investment-backed expectations with regard to genetic research. The program will draw from the combined insights of international scholars in molecular genetics and bioinformatics, intellectual property law, and bioethics, as well as from the various perspectives of leaders of the biotechnology industry.

## HOSTS

**University of Maryland School of Law**  
(Baltimore, MD)

**Intellectual Property Law Program**  
([www.law.umaryland.edu/iplaw](http://www.law.umaryland.edu/iplaw))

**The Law & Health Care Program**  
([www.law.umaryland.edu/maryhealth](http://www.law.umaryland.edu/maryhealth))

## SPONSORS

**American Society of Law, Medicine & Ethics**

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**Maryland Intellectual Property Legal  
Resource Center**

**Montgomery County Department of  
Economic Development**

**Pike & Fischer, Inc.**, a subsidiary of The  
Bureau of National Affairs (BNA)

**Sterne Kessler Goldstein & Fox PLLC**

**University of Maryland University College,  
Master Degree in Biotechnology Studies and  
Bioinformatics Practice Track**

Selected papers from the conference will be published in ***The Journal of Health Care Law & Policy***, a law review for the interdisciplinary discussion of leading issues in the health law and health policy fields. The symposium issue, "At the Crossroads—Public/Private Priorities Concerning Access to Genetic Information," will be published in 2003.

# AGENDA

8:00-8:45 a.m.

Registration / Continental Breakfast

8:45-9:00 a.m.

Welcome Remarks

**Karen H. Rothenberg, JD, MPA**

University of Maryland

School of Law (Baltimore, MD)

**Lawrence M. Sung, JD, PhD**

University of Maryland

School of Law (Baltimore, MD)

9:00-9:25 a.m.

Keynote Address

*Genomics in the 21st Century:*

*Forensics, Pathogens, and Genetics*

**Steven L. Salzberg, PhD**

The Institute for Genomic Research

(Rockville, MD)

9:30-10:45 a.m. Session I

*Laws Governing Innovation in the*

*Genetic Arts*

Moderator:

**Lawrence M. Sung, JD, PhD**

University of Maryland

School of Law (Baltimore, MD)

Panel Participants:

**Stephen G. Kunin, JD**

United States Patent and Trademark

Office (Arlington, VA)

**Suzanne Michel, JD, PhD**

Federal Trade Commission

Bureau of Competition (Washington, DC)

**Janice M. Mueller, JD**

The John Marshall Law School

(Chicago, IL)

10:45-11:00 a.m.

Morning Break

11:00-12:15 p.m.

Session II

*Emerging Biotechnology Applications:*

*Technology Transfer Concerns*

Moderator:

**Mary S. Webster, JD, MS**

Maryland Intellectual Property Legal

Resource Center (Rockville, MD)

Panel Participants:

**John P. Iwanicki, JD, MS**

Banner & Witcoff, Ltd. (Boston, MA)

**Alan Paau, PhD**

University of California San Diego

Technology Transfer & Intellectual

Property Services (San Diego, CA)

**Alan Sherr, JD**

Affymetrix, Inc. (Bedford, MA)

**Cristina Thalhammer-Reyero, PhD, MBA**

National Institutes of Health, Office of

Technology Transfer (Bethesda, MD)

# AGENDA (CONT.)

12:15 - 2:00 p.m.

Luncheon Presentation

**Francis S. Collins, MD, PHD**

National Human Genome Research  
Institute (Bethesda, MD)

***Luncheon hosted by the Montgomery  
County Department of Economic  
Development***

2:00-3:15 p.m.

Session III

*Ethical and Social Implications of  
Exclusivity in Genetic Knowledge*

Moderator:

**Barbara Fuller, JD**

National Human Genome  
Research Institute (Bethesda, MD)

Panel Participants:

**Eric G. Campbell, PhD**

Institute for Health Policy at the  
Massachusetts General Hospital  
(Boston, MA)

**Jon F. Merz, PhD**

Center for Bioethics, University of  
Pennsylvania School of Medicine  
(Philadelphia, PA)

**Kari Stefansson, MD**

deCODE Genetics (Reykjavik, Iceland)

3:15-3:30 p.m.

Afternoon Break

3:30-4:45 p.m.

Session IV

*Biotechnology Commerce: Survival  
in a Competitive Marketplace*

Moderator:

**R. Nelson Campbell**

Friedman, Billings, Ramsey & Co.  
(Arlington, VA)

Panel Participants:

**Amy E. Hamilton, JD**

Eli Lilly & Co. (Indianapolis, IN)

**Jonathan Klein-Evans, JD**

MedImmune, Inc. (Gaithersburg, MD)

**Susan Ward, PhD**

Infinity Pharmaceuticals, Inc.  
(Boston, MA)

5:00-5:45 p.m.

Reception

***Reception hosted by Sterne Kessler  
Goldstein & Fox PLLC***

# FACULTY

## Conference Co-Chairs:

**Lawrence M. Sung, JD, PhD**, Assistant Professor of Law, University of Maryland School of Law (Baltimore, MD)

**Diane E. Hoffmann, JD, MS**, Associate Dean and Director, Law & Health Care Program, University of Maryland School of Law (Baltimore, MD)

**Eric G. Campbell, PhD**, Research Associate, Institute for Health Policy at the Massachusetts General Hospital (Boston, MA)

**R. Nelson Campbell**, Senior Vice President, Friedman, Billings, Ramsey & Co. (Arlington, VA)

**Francis S. Collins, MD, PhD**, Director, National Human Genome Research Institute (Bethesda, MD)

**Barbara Fuller, JD**, Chief, Policy, Education and Outreach Branch, National Human Genome Research Institute (Bethesda, MD)

**Amy E. Hamilton, JD**, Assistant General Patent Counsel, Eli Lilly & Co. (Indianapolis, IN)

**John P. Iwanicki, JD, MS**, Shareholder, Banner & Witcoff, Ltd., (Boston, MA)

**Jonathan Klein-Evans, JD**, Director, Intellectual Property, MedImmune, Inc. (Gaithersburg, MD)

**Stephen G. Kunin, JD**, Deputy Commissioner for Patent Examination Policy, United States Patent and Trademark, Office (Arlington, VA)

**Jon F. Merz, PhD**, Assistant Professor, Center for Bioethics, University of Pennsylvania School of Medicine (Philadelphia, PA)

**Suzanne Michel, JD, PhD**, Attorney, Federal Trade Commission, Bureau of Competition (Washington, DC)

**Janice M. Mueller, JD**, Associate Professor, The John Marshall Law School (Chicago, IL)

**Alan Paau, PhD**, Director, University of California San Diego, Technology Transfer & Intellectual Property Services (San Diego, CA)

**Karen H. Rothenberg, JD, MPA**, Dean and Marjorie Cook Professor of Law, University of Maryland School of Law (Baltimore, MD)

**Steven L. Salzberg, PhD**, Senior Director of Bioinformatics, The Institute for Genomic Research (Rockville, MD)

**Alan Sherr, JD**, Senior Patent Counsel, Affymetrix, Inc. (Bedford, MA)

**Kari Stefansson, MD**, CEO, Secretary and Director, deCODE Genetics (Reykjavik, Iceland)

**Cristina Thalhammer-Reyero, PhD, MBA**, Technology Licensing Specialist, National Institutes of Health, Office of Technology Transfer (Bethesda, MD)

**Susan Ward, PhD**, Executive Vice President, Infinity Pharmaceuticals, Inc. (Boston, MA)

**Mary S. Webster, JD, MS**, Director, Maryland Intellectual Property Legal Resource Center (Rockville, MD)

# REGISTRATION INFORMATION

REGISTER ONLINE  
(PAY BY CHECK OR CREDIT CARD)

<http://www.law.umaryland.edu/conferences.asp>

**Standard Conference Fee: \$195**  
(includes symposium materials,  
continental breakfast, lunch and reception)

**Reduced Registration Fee(s):**  
Government Employees (must show  
Photo ID at Conference Check-in): **\$75**

Students (must show  
Photo ID at Conference Check-in): **\$35**

**You may also register on site on the day of the conference,  
however, space is limited and we expect this conference to sell out.**

FOR ADDITIONAL INFORMATION OR ASSISTANCE,  
PLEASE CONTACT: LU ANN MARSHALL  
410.706.4128 OR [LMARSHAL@LAW.UMARYLAND.EDU](mailto:LMARSHAL@LAW.UMARYLAND.EDU)



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