

Corporate Intellectual Property Seminar

presented by **Banner & Witcoff, Ltd.**

Boston, MA

April 11, 2003
9:00 am – 5:00 pm

PROGRAM INFORMATION & REGISTRATION INSIDE!

Topics Include:

- IP Asset Valuation
- Mining Competitive IP Intelligence
- IP Litigation: Minimizing Costs and Resolving Cases Quickly
- IP Enforcement and Defense without Litigation
- Long-term Prosecution Strategies and Getting Patents Quickly



BANNER & WITCOFF, LTD.
INTELLECTUAL PROPERTY LAW

www.bannerwitcoff.com

Speakers

Banner & Witcoff, Ltd.

Joseph Berghammer
Laura DeMoor
Pamela Banner Krupka
Ernie Linek
Dale Malone
Peter McDermott
Jon Nelson
Brian Oliver—InteCap
Binal Patel
Charles Shifley
Bradley Wright

Location

Four Seasons Hotel
200 Boylston Street
Boston, MA 02116
617.338.4400

Program

Corporate IP Seminar | Boston, MA | April 11, 2003
Seminar Moderator: Peter McDermott

8:30am–9:00am
Registration & Breakfast

MORNING SESSION

9:00am–9:10am
Welcome and Announcements
Peter McDermott

9:10am–9:50am
IP Asset Valuation
Joseph Berghammer

9:50am–10:40am
Mining Competitive IP Intelligence
Laura DeMoor & Brian Oliver—Managing Director, InteCap

10:40am–10:50am
Break

10:50am–11:30am
IP Enforcement and Defense without Litigation
Jon Nelson & Binal Patel

11:30am–12:00pm
Using Litigation to Drive Licensing
Charles Shifley

12:00pm–12:30pm
IP Litigation: Minimizing Costs and Resolving Cases Quickly
Dale Malone

12:30pm–1:30pm
Lunch

AFTERNOON SESSION

1:30pm–2:10pm
Long-term Prosecution Strategies and Getting Patents Quickly
Pamela Banner Krupka

2:10pm–3:00pm
Corporate Panel on Pressing IP Issues
Moderator: Peter McDermott
Panel: TBA

3:00pm–3:15pm
Break

3:15pm–4:00pm
Business Methods Patents: Using Them in Your Industry
Bradley Wright

4:00pm–4:45pm
Trademarks in Cyberspace
Ernie Linek

4:45pm–5:00pm
Concluding Remarks

5:00pm–6:30pm
Reception

Registration Form

NAME

ORGANIZATION

ADDRESS

CITY

STATE

ZIP

TELEPHONE NUMBER

E-MAIL ADDRESS

Check enclosed \$ _____ \$100 per person, payable to **Banner & Witcoff, Ltd.**
Please call for complimentary arrangements 202.824.3246.

Mastercard VISA American Express

CARD NUMBER

EXP. DATE

SIGNATURE

Register early, space is limited.

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Boston, MA
April 11, 2003

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