



Intellectual Property Law Section
Presents an *Off-the-Record* Luncheon Program

Intellectual Property as an Investible Asset: The Future of Buying and Selling Intellectual Property

This program will cover cutting-edge issues facing intellectual property as an asset class and provide insight into the future Intellectual Property marketplace. We will discuss the new way that Intellectual Property will be bought and sold in the future, as early as 2009. This presentation will address such topics as the Intellectual Property Exchange, similar to trading stocks and bonds, patent auctions, and IP equity-based company valuations. Intellectual Property professionals will appreciate this opportunity to learn first hand about this new specialty area for Intellectual Property. Join us and learn more about these topics from IP marketplace professionals.

Speakers: **Krista Holt**, Managing Director, Ocean Tomo, LLC, Bethesda MD
Cameron Gray, Director, Intellectual Property Exchange International, Chicago IL

Moderator: **Darrell G. Mottley**, Partner, Banner & Witcoff, LTD., Washington, DC

Date: Tuesday, October 14, 2008

Time: 12:00 pm – 2:00 pm (Luncheon and Program)

Location: D.C. Bar Conference Center, 1250 H Street NW (Metro Center)

Cost: \$25.00 Section Members and Subscribers
\$35.00 Non-Section Members
\$25.00 Government and Non-Profit Employees
\$20.00 Students

Note: This Section-sponsored educational program is not intended to be a CLE program and thus does not qualify for CLE credit in other jurisdictions including Ohio and Pennsylvania.

Reservations are held for 20 minutes after the slated event start time.

-----**REGISTRATION FORM**-----

*No phone reservations will be accepted. Payment must accompany registration to be processed. **

Send to: **October 14 Intellectual Property Luncheon**
D.C. Bar Sections Office
1250 H Street NW, 6th Floor
Washington, DC 20005-5937

Or

Fax to: 202-824-1877
Credit card payments only.
*Must be received at least
24 hours prior to event.*

Join the Section and attend this program, and future Section events, at the Section member rate.

☐ I would like to join the Intellectual Property Law Section for \$45.

Please reserve _____ space(s). Enclosed is my payment of \$_____. Method of payment (no purchase orders please):

Name _____ D.C. Bar No. _____

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☐ Check made payable to the D.C. Bar. Check No. _____

☐ MC ☐ VISA Credit Card (MC or VISA Only) Acct. No. _____ Exp. _____

If you require a physical accommodation, please contact the Sections Office at 202-626-3463 or e-mail sections@dcbar.org.

*For complete registration policies, please visit http://www.dcbar.org/for_lawyers/sections/policy.cfm 140801